Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Samsung Electronics Co., Ltd.		104/05/2006	CORPORATION: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	S-LCD Corporation	
Street Address:	201 Myeongam-ri, Tangjeong-myeon	
City:	Asan-si, Chungcheongnam-do	
State/Country:	KOREA, REPUBLIC OF	
Entity Type:	CORPORATION: KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78626752	S-LCD

CORRESPONDENCE DATA

Fax Number: (312)616-5700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-616-5600

Email: trademark@leydig.com

Correspondent Name: Mark J. Liss

Address Line 1: Two Prudential Plaza, 180 North Stetson

Address Line 2: Suite 4900

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 235716

DOMESTIC REPRESENTATIVE

Name: Mark J. Liss

Address Line 1: Two Prudential Plaza, 180 North Stetson

Address Line 2: Suite 4900

TRADEMARK REEL: 003290 FRAME: 0764

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Address Line 4: Chicago, ILLINOIS 60601				
NAME OF SUBMITTER:	Mark J. Liss			
Signature:	/Mark J. Liss/			
Date:	04/17/2006			
Total Attachments: 1 source=S-LCD#page1.tif				

TRADEMARK REEL: 003290 FRAME: 0765

ASSIGNMENT OF INTENT-TO-USE TRADEMARK APPLICATION

WHEREAS, Samsung Electronics Co., Ltd. (Assignor), a Republic of Korea corporation, having its principal offices at 416 Metan-Dong, Yeongtong-Gu, Suwon-City, Kyungki-Do, Republic of Korea, has applied for the following intent-to-use trademark application in the United States Patent and Trademark Office:

Mark Application No. Date of Filing

S-LCD & Design 78/626,752 May 10, 2005

WHEREAS, S-LCD Corporation (Assignee), a Republic of Korea corporation, having its principal place of business at 201 Myeongam-ri, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Republic of Korea, is the successor to that portion of the business to which said mark pertain, and said business is ongoing and existing and Assignee is desirous of acquiring said mark and their application[s] thereto;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill and that portion of the business relating to said mark and the application thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the <a> day of <a>April, 2006.

By:

Name: YUN, Jong - Yong

Title: Represent

TRADEMARK

Samsung Electronics Co., Ltd.

RECORDED: 04/17/2006