

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baja Trading Co., Inc.		12/31/2004	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	AZTECA FOODS, INC.		
Street Address:	5005 South Nagle Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60638		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2622959	BAJA	
Registration Number:	1087044	BAJA	
Registration Number:	1080542	BAJA	
CORRESPONDENCE DATA			
Fax Number:	(312)463-5001		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Banner & Witcoff, Ltd.		
Address Line 1:	10 South Wacker Dr.		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	010502.TBA/PVE/MCD		
NAME OF SUBMITTER:	J. Pieter van Es		

CH \$90.00 2622959

900046798

TRADEMARK
REEL: 003291 FRAME: 0131

Signature:	/J. Pieter van Es/
Date:	04/17/2006
Total Attachments: 1 source=BAJA Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

A. Baja Trading Co., Inc. ("Assignor") owns, has adopted, has used and is using the trademarks listed below, each of which is registered under the registration number corresponding to such mark (herein referred to collectively as the "Trademarks").


<u>Mark</u>	<u>Registration Number</u>
BAJA	2622959
BAJA	1087044
BAJA	1080542

B. Pursuant to a dissolution of Assignor, the Trademarks are being assigned to Azteca Foods, Inc., who is the sole shareholder of Assignor ("Assignee").

In consideration of the foregoing, Assignor does hereby assign, sell and transfer to Assignee its entire right, title, and interest in and to each of the Trademarks and each of the registrations related thereto, the goodwill of the business symbolized by each of the Trademarks, and any claims by Assignor against third parties for past, present and future infringement of Trademarks.

Assignor has caused this Assignment to be executed by its duly authorized officer effective as of the 31st day of December 2004.

Baja Trading Co., Inc.,
an Illinois corporation

By: 

Name: Arthur R. Velasquez
Title: President

545187\1\07306\19261