

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/12/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pac Fung Feather Co. Ltd.		04/12/2006	LIMITED LIABILITY COMPANY: HONG KONG

RECEIVING PARTY DATA

Name:	QVC, Inc.
Street Address:	1200 Wilson Drive
City:	West Chester
State/Country:	PENNSYLVANIA
Postal Code:	19380
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78525734	WRINKLE DEFENCE
Serial Number:	78525755	WRINKLE DEFENSE

CORRESPONDENCE DATA

Fax Number: (215)751-1142
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-567-2010
 Email: trademarks@crbcp.com, crbcpltd@aol.com, mlozada@crbcp.com
 Correspondent Name: Manny D. Pokotilow
 Address Line 1: 1635 Market Street - 7 Penn Center
 Address Line 2: 11th Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: Q1001/

CH \$65.00 78525734

NAME OF SUBMITTER:	Manny D. Pokotilow
Signature:	/mdp/
Date:	04/18/2006
Total Attachments: 3 source=WRINKLE DEFENCE assignment 4 18 06#page1.tif source=WRINKLE DEFENCE assignment 4 18 06#page2.tif source=WRINKLE DEFENCE assignment 4 18 06#page3.tif	

ASSIGNMENT

WHEREAS, Pac Fung Feather Co. Ltd., a Hong Kong limited liability company located and doing business at Unit 6, 9th Floor, Tower B, 55 Hoi Yuen Road, Kwun Tong Kowloon, Hong Kong ("ASSIGNOR") has adopted and used the trademarks WRINKLE DEFENSE and WRINKLE DEFENCE is the proprietor of U.S. Trademark Application Nos. 78/525,755 for WRINKLE DEFENSE and 78/525,734 for WRINKLE DEFENCE (the "Wrinkle Defense Marks").

WHEREAS, for good and valuable consideration ASSIGNOR desires to assign and transfer to QVC, INC., a corporation organized under the laws of the State of Delaware and having a place of business at 1200 Wilson Drive, West Chester, Pennsylvania 19380 (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the Wrinkle Defense Marks and any and all goodwill of the business associated with and symbolized by the Wrinkle Defense Marks, and any other rights associated therewith; and

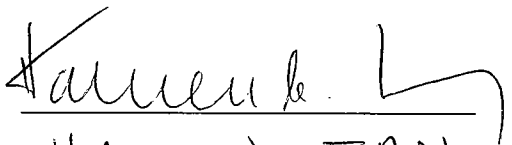
WHEREAS, it is the further desire of ASSIGNOR and ASSIGNEE to record the assignment of said mark and the transfer to ASSIGNEE of the Wrinkle Defense Marks.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE the Wrinkle Defense Marks, Applications Nos. 78/525,755 and 78/525,734 and any and all goodwill of the business associated with and symbolized by the Wrinkle Defense Marks, and any other rights associated therewith.

Included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the Wrinkle Defense Marks. These rights include the right to sue and recover for all damages and profits, if any, arising out of past infringement of the Wrinkle Defense marks .

IN WITNESS WHEREOF, PAC FUNG FEATHER CO. LTD. has caused this Assignment to be signed by its HAMEN FAN, thereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this 12th day of April, 2006.

PAC FUNG FEATHER CO. LTD.

By: 
Name: HAMEN FAN
Title: CEO

84865

Commonwealth of Pennsylvania :
: SS
County of Chester :

April

On this 12th day of March, 2006, before me personally appeared Herman Fan otherwise also known as Fan Shi Hoo (Holder of HKID No. A954049(3))

_____ / _____ to me known, who after being duly sworn, did depose and say that at the time of the Assignment he is the CEO of PAC FUNG FEATHER CO. LTD., a Hong Kong corporation, the corporation described herein, and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of PAC FUNG FEATHER CO. LTD. and that he signed his name thereto by like order.



LAU HOI HING (SEAL)

Notary Public
Room 404, 4th Floor, Lap Fai Building,
6-8 Pottinger Street Central, Hong Kong

~~MY COMMISSION EXPIRES:~~

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