



REI

1

103165592

1-23-06

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Riviana Foods Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Marshall Biscuit Company, Inc.

Internal _____

Address: _____

Street Address: 100 Jacintoport Boulevard

City: Saraland

State: Alabama

Country: U.S.A. Zip: 36571

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Alabama

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) October 31, 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/307,931

(Also see attached)

B. Trademark Registration No.(s)

2,881,825

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

China Boy

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John T. Duker

Internal Address: _____

Street Address: 150 Government Street, Suite 2000

City: Mobile

State: Alabama Zip: 36602

Phone Number: 251-432-5521

Fax Number: 251-432-0633

Email Address: JTD@helmsinglaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

John T. Duker
Signature

1-18-2006
Date

John T. Duker

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01/25/2006 DBYRNE

00000051 78307931

01 FC:0521

40.00 OP

TRADEMARK ASSIGNMENT

WHEREAS, Riviana Foods Inc., a Delaware corporation, with its principal place of business at 2777 Allen Parkway, Houston, Texas 77019 ("Assignor"), owns the name and mark China Boy, as set forth on **Exhibit "A"** attached hereto and incorporated herein by reference (collectively, the "Marks"), in connection with the goods and services as set forth on said **Exhibit "A"**; and

WHEREAS, Assignor owns federal registrations for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, registered on the dates set forth on **Exhibit "A"** hereto; and

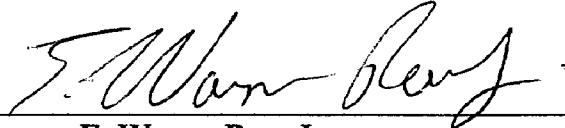
WHEREAS, Marshall Biscuit Company, Inc, an Alabama corporation, with its principal place of business at 100 Jacintoport Boulevard, Saraland, Alabama 36571 ("Assignee"), desires to acquire the Marks, and the referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, any federal or state registrations thereof, together with the goodwill of the business symbolized by the Marks, effective as of October 31, 2005.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representative effective as of October 31, 2005.

ASSIGNOR:

RIVIANA FOODS INC., a Delaware corporation



By: E. Wayne Ray, Jr.

As its: Vice President, Treasurer, and Chief Financial Officer

Date: October 31, 2005

Exhibit "A"

Mark	Application Number	Application Date	Registration Number	Registration Date	Next Renewal	Country	Goods
CHINA BOY	78/307,931	01-Oct-03	2,881,825	07-Sept-04	07-Sept-14	United States	Rice, In class 30