

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eurocos Cosmetic GmbH		04/19/2006	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Procter & Gamble International Operations S.A.
Street Address:	47, route de Saint-Georges, 1213 Petit-Lancy 1
City:	Geneva
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2919095	LAURA
Registration Number:	2067461	LAURA
Registration Number:	1306693	LAURA BIAGIOTTI
Serial Number:	78507746	LAURA BIAGIOTTI AQUA DI ROMA
Registration Number:	3078455	LAURA BIAGIOTTI ROMA EAU DE TOILETTE NATURAL SPRAY VAPORISATEUR
Registration Number:	2969943	
Serial Number:	78288516	LB LAURA BIAGIOTTI ROMA UOMO EAU DE TOILETTE NATURAL SPRAY VAPORISATEUR
Registration Number:	2969945	
Serial Number:	78288505	LAURA LAURA BY LAURA BIAGIOTTI EAU DE TOILETTE NATURAL SPRAY VAPORISATEUR
Registration Number:	2487784	TEMPORE

CORRESPONDENCE DATA

Fax Number: (513)983-1992

CH \$265.00 2919095

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5139838392
Email: hammann.lm@pg.com
Correspondent Name: Lynn M. Hammann
Address Line 1: One Procter & Gamble Plaza
Address Line 2: C2 Box 11
Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Lynn M. Hammann
Signature:	/lmhammann/
Date:	04/19/2006

Total Attachments: 2
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UNITED STATES
TRADEMARK ASSIGNMENT


WHEREAS, **Eurocos Cosmetic GmbH**, located and doing business at Zeppelinallee 47, Frankfurt am Main 60487, Germany, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications/registrations (the "Trademarks"); and

WHEREAS, **Procter & Gamble International Operations S.A.**, located and doing business at 47, route de Saint-Georges, 1213 Petit-Lancy 1, Geneva Switzerland (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 19th day of April, 2006.

Eurocos Cosmetic GmbH



Carl J. Roof
Authorized Agent

SCHEDULE

<u>Trademark</u>	<u>Country</u>	<u>Application/Registration Number</u>
LAURA	United States	RN 2,919,095
LAURA	United States	RN 2,067,461
LAURA BIAGIOTTI	United States	RN 1,306,693
LAURA BIAGIOTTI AQUA DI ROMA (& Rectangle Device 04 bw)	United States	SN 78/507746
LAURA BIAGIOTTI ROMA (& Marbelized Packaging 88 bw)	United States	RN 3,078,455
LAURA BIAGIOTTI ROMA (& 3D Bottle Device 94 bw)	United States	RN 2,969,943
LAURA BIAGIOTTI ROMA UOMO (& Packaging 94 bw)	United States	SN 78/288516
LAURA BY LAURA BIAGIOTTI (3D Bottle Device 94 bw)	United States	RN 2,969,945
LAURA LAURA BY LAURA BIAGIOTTI & Packaging 94 bw)	United States	SN 78/288505
TEMPORE	United States	RN 2,487,784