

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omahasteaks.com, Inc.		04/19/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Omaha Steaks International, Inc.		
Street Address:	11030 "O" Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68137		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78850110	GOLDEN PLAINS SIMPLY NATURAL FOODS	
Serial Number:	78850085	GOLDEN PLAINS SIMPLY NATURAL FOODS	
CORRESPONDENCE DATA			
Fax Number:	(402)392-0734		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402-392-2280		
Email:	mazour@thomtelaw.com		
Correspondent Name:	Denise C. Mazour		
Address Line 1:	2120 South 72nd Street		
Address Line 2:	Suite 1111		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	OMAHA STEAKS		
NAME OF SUBMITTER:	Denise C. Mazour		
Signature:	/Denise C. Mazour/		

CH \$65.00 78850110

Date:

04/19/2006

Total Attachments: 1

source=Trademark Assignment Golden Plains#page1.tif

ASSIGNMENT

WHEREAS, Omahasteaks.com, Inc., a Delaware corporation with an address of 11030 "O" Street, Omaha, Nebraska, 68137, is the owner of trademark application Serial No. 78/850,110 filed March 30, 2006 for the mark "GOLDEN PLAINS SIMPLY NATURAL FOODS" and Design; and trademark application Serial No. 78/850,085 filed March 30, 2006 for the mark "GOLDEN PLAINS SIMPLY NATURAL FOODS"; and

WHEREAS, Omaha Steaks International, Inc., a Nebraska corporation with an address of 11030 "O" Street, Omaha, Nebraska, 68137, is a successor to the ongoing and existing business of the assignor to which the trademarks pertain, and is desirous of acquiring the entire right, title and interest in and to said marks together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Omahasteaks.com, Inc. does hereby assign unto Omaha Steaks International, Inc. all right, title and interest which Omahasteaks.com, Inc. has heretofore enjoyed pertaining to said marks together with the goodwill of the business pertaining to said marks, the same to be held and enjoyed by Omaha Steaks International, Inc., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of infringement of said marks and the registration thereof.

Omahasteaks.com, Inc.

By: _____
Todd Simon
Vice President

STATE OF NEBRASKA)
) ss
COUNTY OF DOUGLAS)

On this 19th day of April, 2006, before me, the undersigned, a Notary Public in and for the state, personally appeared Todd Simon, to me personally known, who being by me duly sworn, did say that he is the Vice President of Omahasteaks.com, Inc.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Todd Simon, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

Debra S. Wiese-Righter
Notary Public in and for the
State of Nebraska

Commission Expires: _____

