

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/23/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SAMSUNG AMERICA, INC.		03/23/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	TOWN & COUNTRY APPAREL COMPANY
Doing Business As:	DBA Outdoor Adventures Products
Street Address:	14 Loring Road
City:	Hopkins
State/Country:	MINNESOTA
Postal Code:	55305
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1658686	OUTDOOR ADVENTURE

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 813-5900
 Email: pboisson@frosszelnick.com
 Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 1: 866 United Nations Plaza
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	TOWN-0603906
NAME OF SUBMITTER:	Patrick Boisson
Signature:	/patrick boisson/

TRADEMARK

Date:

04/20/2006

Total Attachments: 1

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ASSIGNMENT


WHEREAS, Samsung America, Inc., a New York corporation with a registered address of 1 Executive Drive, Fort Lee, New Jersey 07204 and a principal place of business at 1430 Broadway, 22nd Floor, New York, New York 10018 (“Samsung”); (“**Assignor**”), is the owner of the trademark OUTDOOR ADVENTURE (hereinafter the “**Mark**”) and of U.S. Trademark Registration No. 1,658,686 for the Mark for “clothing, namely, shirts, pants, jackets, coats, sweaters, hats, shorts, socks and footwear” in International Class 25 (hereinafter the “**Registration**”); and

WHEREAS, Town & Country Apparel Company dba Outdoor Adventures Products, a Minnesota corporation with a registered address of 14 Loring Road, Hopkins, Minnesota 55305 and a principal place of business at 9909 South Shore Drive, Plymouth, Minnesota 55441 (“**Assignee**”), wishes to acquire all right, title and interest in and to the Mark including the goodwill symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, throughout the world, in and to the Mark and the Registration for all goods and services, together with the goodwill of the business symbolized by the Mark, all causes of action for previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements, and all of Assignor’s other rights and interests in the Mark and the Registration. No liabilities of Assignor relating to the Mark and/or the Registration incurred up to and including the date below are hereby transferred or assigned to Assignee, and Assignee shall in no event assume any such liabilities.

Dated: March 23 2006

SAMSUNG AMERICA, INC.

By: 
Name: Sook-ee Lee
Title: Executive Vice President & COO, Fashion & Entertainment Division