

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/19/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Grand Tradition Inc. Limited		04/07/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Demetrios Licensing, Ltd.
Street Address:	222 West 37th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1666807	THE GRAND TRADITION

CORRESPONDENCE DATA

Fax Number: (212)684-3999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-684-3900
 Email: efilings@grr.com
 Correspondent Name: Jeffrey M. Kaden
 Address Line 1: 270 Madison Avenue
 Address Line 4: New York, NEW YORK 10016-0601

ATTORNEY DOCKET NUMBER:	706/37
NAME OF SUBMITTER:	Jeffrey M. Kaden
Signature:	/Jeffrey M. Kaden/

OP \$40.00 1666807

Date:

04/20/2006

Total Attachments: 2

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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, The Grand Tradition Inc. Limited, a corporation organized and existing under the laws of the State of Florida, having an address of 222 West 37th Street, New York, New York 10018, U.S.A. ("Assignor"), is the owner of the trademark THE GRAND TRADITION and Registration No. 1,666,807 therefor (the "Trademark");

WHEREAS, Demetrios Licensing, Ltd., a corporation organized and existing under the laws of the State of New York, located and going business at 222 West 37th Street, New York, New York 10018 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark;

WHEREAS, this assignment was effective nunc pro tunc as of September 19, 2003;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademark, together with the goodwill of the business in connection with which the Trademark is used and the right to sue for and collect damages for past infringement(s) of said Trademarks.

THE GRAND TRADITION INC. LIMITED

By: 
Name: Maria Golias
Title: President

Dated: New York, New York
April 7, 2006

TRADEMARK
REEL: 003293 FRAME: 0301

United States of America)
State of New York) ss.:
County of New York)

NOTARIAL CERTIFICATE

On this 7th day of April, 2006, before me personally came Maria Golias, to me known, who being by me duly sworn, did depose and say that she is President of The Grand Tradition Inc. Limited, the corporation described in and which executed the foregoing instrument; and that she is duly authorized to execute the foregoing instrument on behalf of said corporation.



Notary Public

JACQUELINE PERALTA
NOTARY PUBLIC #01PE5033755
QUALIFIED IN NEW YORK COUNTY
STATE OF NEW YORK
COMMISSION EXPIRES: 9/26/06