

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atsoca, Inc.		03/31/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Acosta, Inc.		
Street Address:	6600 Corporate Center Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32216		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2436189	ACOSTA-PMI	
Registration Number:	2018943	ACOSTA	
Registration Number:	2759506	MATCHPOINT MARKETING	
Registration Number:	2995731	AHORROS PARA SU FAMILIA	
Registration Number:	2802440	RETAILSOURCE	
Serial Number:	78728261	SKURITE	
CORRESPONDENCE DATA			
Fax Number:	(904)359-8700		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	9043592000		
Email:	PTOMailJacksonville@foley.com		
Correspondent Name:	Chanley T. Howell		
Address Line 1:	3000 K Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007		
ATTORNEY DOCKET NUMBER:	061825-0193		

TRADEMARK

900047021

REEL: 003293 FRAME: 0363

OP \$165.00 2436189

NAME OF SUBMITTER:	Chanley T. Howell
Signature:	/C. Howell/
Date:	04/20/2006
Total Attachments: 2 source=Atsoca Assignment of Trademarks#page1.tif source=Exhibit A Assigned Trademarks Atsoca Assignment of Trademarks#page1.tif	

**ASSIGNMENT OF TRADEMARK AND ASSOCIATED RIGHTS**

WHEREAS, Atsoca, Inc., a Delaware corporation, located at 6600 Corporate Center Parkway, Jacksonville, Florida 32216, (hereinafter "Assignor"), is the user and owner of all right, title and interest in and to the following trademark(s) and/or service mark(s), (the "Mark(s)");

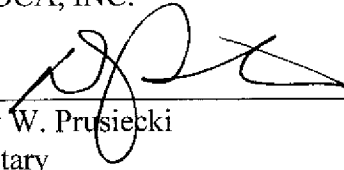
**As described on Exhibit A**

WHEREAS, Acosta, Inc., a Delaware corporation, located at 6600 Corporate Center Parkway, Jacksonville, Florida 32216, (hereinafter "Assignee"), is desirous of acquiring the Mark(s), common law rights, registrations, and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, any and all right, title and interest in the world Assignor may possess in and to the Mark(s) together with the goodwill of the business symbolized by the Mark(s), the right to sue for future and past infringement of the Mark(s), and all of the assets, properties, contracts, rights and obligations relating thereto.

ATSOCA, INC.

Date: as of March 31, 2006

By:   
Drew W. Prusiecki  
Secretary

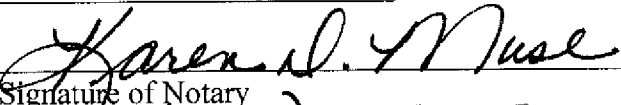
STATE OF FLORIDA  
COUNTY OF DUVAL

The foregoing instrument was acknowledged before me this 30th day of March, 2006, by Drew W. Prusiecki, the Secretary of Atsoca, Inc., on behalf of the corporation (*notary must check applicable box*)

- ☒ is/are personally known to me.  
☐ produced a current \_\_\_\_\_ driver's license as identification.  
☐ produced \_\_\_\_\_ as identification.

{Notary Seal must be affixed}

KAREN D. MUSE  
Notary Public, State of Florida  
My comm. exp. Aug. 6, 2008  
Comm. No. DD 309435

  
Signature of Notary  
Karen D. MUSE  
Name of Notary (Typed, Printed or Stamped)  
Commission Number (if not legible on seal): \_\_\_\_\_  
My Commission Expires (if not legible on seal): \_\_\_\_\_

**EXHIBIT A****ASSIGNED TRADEMARKS**

Trademark	Serial Number	Registration Number
Acosta PMI	75/577,693	2,436,189
Acosta	74/717,148	2,018,943
Matchpoint Marketing	76/172,948	2,759,506
Ahorros Para Su Familia	78/188,856	2,995,731
RetailSource	78/210,477	2,802,440
Skurite	78/728,261	[pending]