

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Create-It! Inc.		02/20/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	SubscriberMail, LLC		
Street Address:	3333 Warrenville Road, Suite 530		
City:	Lisle		
State/Country:	ILLINOIS		
Postal Code:	60532		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2662806	POINT, CLICK, SEND	
Registration Number:	2784132	SUBSCRIBERMAIL	
CORRESPONDENCE DATA			
Fax Number:	(630)221-1756		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	630-221-1755		
Email:	dosullivan@huckbouma.com		
Correspondent Name:	David D. O'Sullivan		
Address Line 1:	1755 S. Naperville Road, Suite 200		
Address Line 4:	Wheaton, ILLINOIS 60187		
ATTORNEY DOCKET NUMBER:	9327-1		
NAME OF SUBMITTER:	David D. O'Sullivan		
Signature:	/David D. O'Sullivan/		
Date:	04/20/2006		

OP \$65.00 2662806

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment Agreement ("Agreement") is made this 20th day of February, 2006, by and between Create-It! Inc., an Illinois corporation ("Assignor") and SubscriberMail, LLC, an Illinois limited liability company ("Assignee").

Recitals

- A. Assignor is the owner of a certain service mark designated as "POINT, CLICK, SEND" registered with the United States Patent and Trademark Office on December 17, 2002, as Registration Number 2,662,806 (the "Mark").
- B. Assignor desires to assign to Assignee all of its right, title, and interests in and to the Mark.

IT IS THEREFORE AGREED:

- 1. Assignment. Assignor hereby assigns to Assignee all rights, title, and interest in and to the Mark, together with all good will associated with the Mark.
- 2. Binding Effect. The terms and provisions of this Agreement shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and its successors and assigns.
- 3. Miscellaneous. This Agreement shall be governed by and construed in accordance with the laws of the State of Illinois, without regard to conflicts of law principles.

ASSIGNOR:

CREATE-IT! INC.

By:



Jordan E. Ayan
Chief Executive Officer

ASSIGNEE:

SUBSCRIBERMAIL, LLC
By its sole Member, Create-It! Inc.

By:



Jordan E. Ayan,
Chief Executive Officer

ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment Agreement ("Agreement") is made this 20th day of February, 2006, by and between Create-It! Inc., an Illinois corporation ("Assignor") and SubscriberMail, LLC, an Illinois limited liability company ("Assignee").

Recitals

- A. Assignor is the owner of a certain service mark designated as "SUBSCRIBERMAIL" registered with the United States Patent and Trademark Office on November 18, 2003, as Registration Number 2,784,132 (the "Mark").
- B. Assignor desires to assign to Assignee all of its right, title, and interests in and to the Mark.

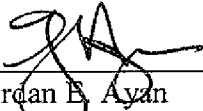
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ASSIGNOR:

CREATE-IT! INC.

By: _____


Jordan E. Ayan
Chief Executive Officer

ASSIGNEE:

SUBSCRIBERMAIL, LLC
By its sole Member, Create-It! Inc.

By: _____


Jordan E. Ayan,
Chief Executive Officer