

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gruner + Jahr Printing & Publishing Co.		04/04/2006	PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Gruner + Jahr AG & Co. KG
Street Address:	Am Baumwoll 11
City:	Hamburg
State/Country:	GERMANY
Postal Code:	20459
Entity Type:	CORPORATION: GERMANY

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	76421372	JACK
Registration Number:	2662188	BROWN
Serial Number:	76614373	GALA
Registration Number:	2437784	CAPITAL
Registration Number:	2521968	G+J
Registration Number:	1435519	PRIMA
Serial Number:	76567084	GALA WEEKLY

CORRESPONDENCE DATA

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CH \$190.00 76421372

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ATTORNEY DOCKET NUMBER:

6169956-0002

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Matthew Bart

Signature:

/Matthew Bart/

Date:

04/20/2006

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Gruner + Jahr Printing & Publishing Co., a Delaware partnership, with its address at 1500 Broadway, New York, New York 10036 ("Assignor"), owns all right, title and interest in and to the following marks which are registered with the United States Patent and Trademark Office:

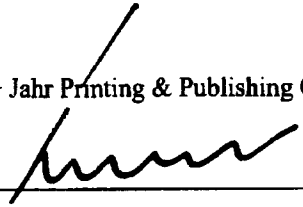
Mark	Serial/Registration Number
JACK	76/421,372
BROWN & Design	2,662,188
GALA	76/614,373
CAPITAL	2,437,784
G+J (Stylized)	2,521,968
PRIMA	1,435,519
GALA WEEKLY	76/567,084

WHEREAS, Gruner + Jahr AG & Co KG, a Germany corporation, with its address at Am Baumwall 11, 20459 Hamburg, Germany ("Assignee") is desirous of acquiring said registered trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee its entire

right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Gruner + Jahr Printing & Publishing Co.

By 

Name: Tilmann Kruse
Title: *General Counsel*
Date: *4/4/06*