## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

### **CONVEYING PARTY DATA**

| Name          | Formerly | Execution Date | Entity Type             |
|---------------|----------|----------------|-------------------------|
| Exchange Bank |          | 04/18/2006     | CORPORATION: CALIFORNIA |

#### **RECEIVING PARTY DATA**

| Name:           | Sonoma County Farm Bureau              |  |
|-----------------|--|--|
| Street Address: | 970 Piner Road                         |  |
| City:           | Santa Rosa                             |  |
| State/Country:  | CALIFORNIA                             |  |
| Postal Code:    | 95403                                  |  |
| Entity Type:    | county governmental agency: CALIFORNIA |  |

#### PROPERTY NUMBERS Total: 2

| Property Type        | Number  | Word Mark    |
|----------------------|---------|--------------|
| Registration Number: | 2345888 | SONOMA GROWN |
| Registration Number: | 2348917 | SONOMA MADE  |

#### **CORRESPONDENCE DATA**

(707)528-6015 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

7075282882 Phone:

Email: siskind@majlaw.com

Correspondent Name: Linda Siskind

Address Line 1: 3554 Round Barn Blvd. #303 Address Line 2: Merrill, Arnone & Jones, LLP

Address Line 4: Santa Rosa, CALIFORNIA 95403

| NAME OF SUBMITTER: | Linda Siskind   |
|--------------------|-----------------|
| Signature:         | /Linda Siskind/ |
| Date:              | 04/20/2006      |

**TRADEMARK REEL: 003293 FRAME: 0905** 

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Total Attachments: 2

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> TRADEMARK REEL: 003293 FRAME: 0906

#### TRADEMARK ASSIGNMENT

WHEREAS, Exchange Bank, a California banking corporation, organized and existing under the laws of the State of California, with its principal place of business at 545 4<sup>th</sup> Street, Santa Rosa, CA 95401, United States of America ("Assignor"), owns the trademarks set forth on the attached <u>Schedule "A"</u> (the "Trademarks");

WHEREAS, Exchange Bank, as a banking corporation, has not used the Trademarks, such nonuse is not due to any intention to abandon the Trademarks, but, rather, due to Exchange Bank's search for an appropriate assignee of said Trademarks;

WHEREAS, Sonoma County Farm Bureau, organized and existing under the laws of the State of California, with its principal place of business at 970 Piner Road, Santa Rosa, CA 95403, United States of America ("Assignee"), is desirous of acquiring any and all rights that Assignor may have throughout the world in and to the Trademarks and the applications and registrations therefore, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, throughout the world, along with the right to recover for damages and profits for any past, present, or future infringements thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's rights, title, and interest in and to the Trademarks and the registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, throughout the world, along with the right to recover for damages and profits for past, present, or future infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademarks to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Date: April 18, 2006

EXCHANGE BANK A California Banking Corporation

By:

Anthony Ghisla

Senior Vice President

## **SCHEDULE "A"**

Mark Sonoma Grown Sonoma Made Registration Number 2345888 2348917

Registration Date
April 25, 2000
May 9, 2000

TRADEMARK REEL: 003293 FRAME: 0907

# **ACKNOWLEDGMENT**

| State of California ) ss.   |
|---|
| County of Sonoma  |
| On April 18, 2000, before me, Karen De Soreza, Notary Public, personally appeared Anthony Chipla.   |
| Personally known to me, or  |
| Proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. |

KAREN DE SOUZA
Commission # 1633459
Notary Public - California
Sonoma County
My Comm. Expires Jan 26, 2010

WITNESS my hand and official seal.

TRADEMARK REEL: 003293 FRAME: 0908

**RECORDED: 04/20/2006**