

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/22/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Intermix, Inc.		03/22/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Intermix, LLC
Street Address:	48 West 25th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1935678	INTER MIX
Registration Number:	2125763	INTERMIX
Registration Number:	2948116	INTERMIX
Serial Number:	78689233	IT'S ALL IN THE MIX

CORRESPONDENCE DATA

Fax Number: (212)541-4630
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-541-2000
 Email: nyuspto@bryancave.com
 Correspondent Name: Todd Braverman, Bryan Cave LLP
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ATTORNEY DOCKET NUMBER: 0116168

CH \$115.00 1935678

NAME OF SUBMITTER:	Todd Braverman
Signature:	/Todd Braverman/
Date:	04/21/2006
Total Attachments: 1 source=intermix#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, INTERMIX, INC., a corporation organized and existing under the laws of the State of New York, located and doing business at 48 West 25th Street, New York, New York 10010 (hereinafter "Assignor") is the owner of the following US trademark applications and registrations (the "Marks") as shown in the records of the United States Patent and Trademark Office:

INTER MIX - Reg. No. 1,935,678
INTERMIX - Reg. No. 2,125,763
INTERMIX and Design - Reg. No. 2,948,116
IT'S ALL IN THE MIX - App. No. 78/689,233


AND WHEREAS, INTERMIX, LLC, a Delaware Limited Liability Company, located and doing business at 48 West 25th Street, New York, New York 10010, (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Marks and the registrations therefor in the United States, together with any goodwill of the business in connection with which said Marks are used and which is symbolized by said Marks, along with the right to recover for damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration in the amount of \$10.00, receipt of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all of Assignors right, title, and interest it may have in and to said Marks, and the corresponding registration therefor, for the United States together with any goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title, and interest it may have in and to the Marks to the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

INTERMIX, INC.

Dated: March 22, 2006

By: 
Name: Haro Koldjiev
Title: COO