

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marquis Who's Who LLC		04/19/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	National City Bank
Street Address:	One South Broad Street, 14th Floor
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19107
Entity Type:	United States National Banking Association:

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	1923629	MARQUIS
Registration Number:	1959899	MARQUIS WHO'S WHO
Registration Number:	509921	WHO WAS WHO IN AMERICA
Registration Number:	378389	WHO'S WHO IN AMERICA
Registration Number:	1730993	WHO'S WHO IN AMERICAN EDUCATION
Registration Number:	769205	WHO'S WHO IN AMERICAN HISTORY
Registration Number:	1529670	WHO'S WHO IN AMERICAN LAW
Registration Number:	2247065	WHO'S WHO IN AMERICAN POLITICS
Registration Number:	1599566	WHO'S WHO IN ENTERTAINMENT
Registration Number:	1106632	WHO'S WHO IN FINANCE & INDUSTRY
Registration Number:	2242351	WHO'S WHO IN MEDICINE AND HEALTHCARE
Registration Number:	2247021	WHO'S WHO IN RELIGION
Registration Number:	1805247	WHO'S WHO IN SCIENCE AND ENGINEERING

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Registration Number:	696101	WHO'S WHO IN THE EAST
Registration Number:	2275120	WHO'S WHO IN THE MEDIA AND COMMUNICATIONS
Registration Number:	696099	WHO'S WHO IN THE MIDWEST
Registration Number:	696098	WHO'S WHO IN THE SOUTH AND SOUTHWEST
Registration Number:	696100	WHO'S WHO IN THE WEST
Registration Number:	931159	WHO'S WHO IN THE WORLD
Registration Number:	729754	WHO'S WHO OF AMERICAN WOMEN
Registration Number:	1538128	WHO'S WHO OF EMERGING LEADERS IN AMERICA
Registration Number:	991399	WHO'S WHO
Registration Number:	2447663	NATIONAL REGISTER PUBLISHING
Serial Number:	78440828	WHO'S WHO IN FINANCE AND BUSINESS
Serial Number:	78617037	MARQUIS WHO'S WHO
Serial Number:	78617044	MARQUIS WHO'S WHO ON THE WEB
Serial Number:	78658006	WHO'S WHO IN AMERICAN HISTORY
Serial Number:	78854835	WHO'S WHO IN AMERICAN ART

CORRESPONDENCE DATA

Fax Number: (212)894-5663
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-555-1212
Email: nytrademark@kattenlaw.com
Correspondent Name: Simon Bock
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Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER:	330591-00003
NAME OF SUBMITTER:	Simon Bock
Signature:	/sb/
Date:	04/21/2006

Total Attachments: 5
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EXECUTION COPY

GRANT OF SECURITY INTEREST

WHEREAS, MARQUIS WHO'S WHO LLC, a Delaware limited liability company (herein referred to as "Debtor"), owns all right, title and interest in and to the trademarks listed on the annexed Schedule A (the "Trademarks");

WHEREAS, Debtor has entered into an agreement pursuant to which Debtor will become a subsidiary of NEWS COMMUNICATIONS, INC., ("NCI") a party to that certain Credit Agreement dated April 19, 2006, by and between NCI, as a Borrower, NATIONAL CITY BANK ("National City"), as the Issuing Bank, a Lender and the Agent, and the other Lenders referred to therein (as may be amended, supplemented, restated or otherwise modified from time to time, the "Credit Agreement"); and

WHEREAS, pursuant to a Security Agreement dated April 19, 2006 by and among Debtor, as a Grantor, the other Grantors referred to therein, and National City, as the Agent (in such capacity, the "Agent") (as may be amended, supplemented, restated or otherwise modified from time to time, the "Security Agreement"), Debtor has granted to the Agent, for the benefit of the Secured Parties (as that term is defined in the Credit Agreement), a security interest in, among other things, all right, title and interest of Debtor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as that term is defined in the Credit Agreement).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby grant to the Agent a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Debtor does hereby further acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

Signature Page Follows

SCHEDULE A

Trademarks

MARK	Ser. No.	Filing Date	Reg. No.	Reg. Date	Cl.
MARQUIS	74/588215	10/19/1994	1,923,629	10/3/1995	16
MARQUIS WHO'S WHO	74/588219	10/19/1994	1,959,899	3/5/1996	16
WHO WAS WHO IN AMERICA in stylized lettering	71/545142	12/22/1947	509,921	5/17/1949	16
WHO'S WHO IN AMERICA <stylized letters>	71/402838	2/10/1938	378,389	6/11/1940	16
WHO'S WHO IN AMERICAN EDUCATION	74/013819	12/26/1989	1,730,993	11/10/1992	16
WHO'S WHO IN AMERICAN HISTORY	72/171678	6/24/1963	769,205	5/5/1964	16
WHO'S WHO IN AMERICAN LAW	73/715129	3/7/1988	1,529,670	3/14/1989	16
WHO'S WHO IN AMERICAN POLITICS	75/293853	5/19/1997	2,247,065	5/25/1999	16
WHO'S WHO IN ENTERTAINMENT	73/817523	8/7/1989	1,599,566	6/5/1990	16


MARK	Ser. No.	Filing Date	Reg. No.	Reg. Date	Cl.
WHO'S WHO IN FINANCE & INDUSTRY	73/112925	1/24/1977	1,106,632	11/21/1978	16
WHO'S WHO IN MEDICINE AND HEALTHCARE	75/151398	8/16/1996	2,242,351	5/4/1999	16
WHO'S WHO IN RELIGION	75/260028	3/19/1997	2,247,021	5/25/1999	16
WHO'S WHO IN SCIENCE AND ENGINEERING	74/069192	6/14/1990	1,805,247	11/16/1993	16
WHO'S WHO IN THE EAST	72/066795	1/30/1959	696,101	4/12/1960	16
WHO'S WHO IN THE MEDIA AND COMMUNICATIONS	75/140968	7/29/1996	2,275,120	9/7/1999	16
WHO'S WHO IN THE MIDWEST	72/066628	1/28/1959	696,099	4/12/1960	16
WHO'S WHO IN THE SOUTH AND SOUTHWEST	72/066627	1/28/1959	696,098	4/12/1960	16
WHO'S WHO IN THE WEST	72/066794	1/30/1959	696,100	4/12/1960	16
WHO'S WHO IN THE WORLD	72/387114	3/23/1971	931,159	3/21/1972	16
WHO'S WHO OF AMERICAN WOMEN	72/107356	10/28/1960	729,754	4/10/1962	16
WHO'S WHO OF EMERGING LEADERS IN AMERICA	73/715130	3/7/1988	1,538,128	5/9/1989	16
WHO'S WHO Stylized Letters (repeat)	72/406554	11/1/1971	991,399	8/20/1974	16

MARK	Ser. No.	Filing Date	Reg. No.	Reg. Date	Cl.
NATIONAL REGISTER PUBLISHING	75/871199	12/14/1999	2,447,663	5/1/2001	16
WHO'S WHO IN FINANCE AND BUSINESS	78/440828	6/24/2004	n/a	n/a	16, 41
MARQUIS WHO'S WHO	78/617037	4/26/2005	n/a	n/a	35
MARQUIS WHO'S WHO ON THE WEB	78/617044	4/26/2005	n/a	n/a	42
WHO'S WHO IN AMERICAN HISTORY	78/658006	6/24/2005	n/a	n/a	42
WHO'S WHO IN AMERICAN ART	78/854835	4/5/2006	n/a	n/a	16

IN WITNESS WHEREOF, Debtor has caused this Grant of Security Interest to be duly executed by its officer thereunto duly authorized as of the 19th day of April 2006.

Executed as of the date first above written.

MARQUIS WHO'S WHO LLC

By: 

Name: James A. Finklestein

Title: President