

1-31-06



Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

JRA TRADEMARK CO., LTD. CORPORATION DELAWARE  
1400 Broadway, 15th Floor  
New York, NY 10018

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance / Execution Date(s) :

Execution Date(s) JANUARY 26, 2006

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: UNITED STATES POLO ASSOCIATION

Internal Address: \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 771 Corporate Drive, Suite 505

City: Lexington

State: Kentucky

Country: USA      Zip: 405003

- Association      Citizenship \_\_\_\_\_
- General Partnership      Citizenship \_\_\_\_\_
- Limited Partnership      Citizenship \_\_\_\_\_
- Corporation      Citizenship USA - ILLINOIS
- Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
76469189

B. Trademark Registration No.(s)  
2932332

Additional sheet(s) attached?  Yes  No

### C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Wordmark "03"

Filing date: November 22, 2002

Registration o.: 2932332

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David Cummings

Internal Address: \_\_\_\_\_

Street Address: 771 Corporate Drive, Suite 530

City: Lexington

State: Kentucky      Zip: 40503

Phone Number: (859) 219-2113 Ext 225

Fax Number: (859) 219-2116

Email Address: cummings@uspatproperties.com

### 6. Total number of applications and registrations involved:

1

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

### 8. Payment Information:

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 502036

Authorized User Name P. JAY HINGS

### 9. Signature:

00000202 502036 76469189

Signature

CLIFF Lelonek

Date

1/26/06

40.00 BA

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

02/02/2006 BBYRNE

01 FC:8521

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT

This Assignment, dated <sup>JAW</sup> ~~December~~ <sup>26</sup> ~~2005~~ <sup>2006</sup>, is from JRA TRADEMARK CO., LTD. CORPORATION DELAWARE, a corporation of the state of New York (hereinafter called "ASSIGNOR"), having a place of business at 1400 Broadway, 15<sup>th</sup> Floor, New York, New York 10018, to the UNITED STATES POLO ASSOCIATION, INC., a corporation of the state of Illinois, having its main office at 771 Corporate Drive, Suite 505, Lexington, KY 40503 (hereinafter called "USPA");

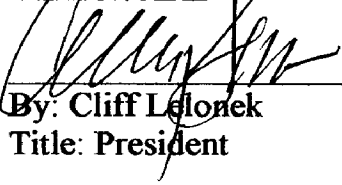
WHEREAS, ASSIGNOR is the owner of a trademark registration for the word mark "03", U.S. Trademark Registration No. 2932332, registered on March 15, 2005; and

WHEREAS, ASSIGNOR has not abandoned the trademark, has continued use of the trademark in commerce, and has otherwise maintained the validity of the trademark; and

WHEREAS, USPA is desirous of acquiring the rights in the trademark, and all residual rights in the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR does hereby formally assign and transfer unto USPA and its successors and assigns forever, all right, title and interest in and to said mark, together with the business and goodwill connected therewith and as symbolized by the mark.

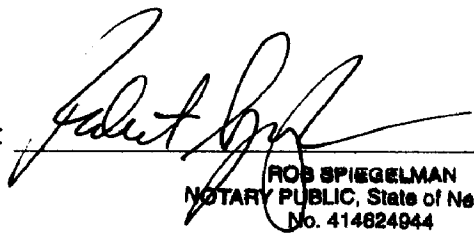
JRA TRADEMARK CO., LTD. CORPORATION  
DELAWARE

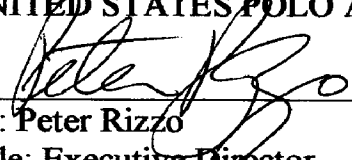
  
By: Cliff Lelonek  
Title: President

STATE OF NEW YORK )  
 ) SS:  
COUNTY OF N.Y )

On this 26 day of ~~December~~ <sup>JAN</sup> 2006, 2005 before me personally appeared Cliff Lelonek, President of JRA Trademark Co., LTD. Corporation Delaware, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL

Notary Public:   
ROB SPIEGELMAN  
NOTARY PUBLIC, State of New York  
No. 414824944  
Qualified in Nassau County  
Certificate filed in N.Y. County  
Commission Expires Jan. 31, 2007

UNITED STATES POLO ASSOCIATION  
  
By: Peter Rizzo  
Title: Executive Director

STATE OF KENTUCKY )  
 ) SS:  
COUNTY OF FAYETTE )

On this 20<sup>th</sup> day of December , 2005 before me personally appeared Peter Rizzo, Executive Director of the United States Polo Association, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL

Notary Public: 