

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smith & Hook Winery, Inc.		10/17/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Constellation Wines U.S., Inc.		
Street Address:	235 North Bloomfield Road		
City:	Canandaigua		
State/Country:	NEW YORK		
Postal Code:	14424		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2694096	"HRM REX-GOLIATH!"	
Registration Number:	2870896	"HRM REX-GOLIATH!"	
Registration Number:	2989679	REX-GOLIATH	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9087225640		
Email:	s.baker@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	626 North Thompson street		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		
Date:	04/21/2006		

OP \$90.00 2694096

Total Attachments: 2

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ASSIGNMENT OF UNITED STATES TRADEMARKS
AND REGISTRATIONS THEREFOR

WHEREAS, Smith & Hook Winery, Inc., a corporation organized under the laws of the State of California, located and doing business at 37700 Foothill Road, P.O. Drawer C, Soledad, California 93960, has adopted, used and is using the marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
"HRM REX-GOLIATH!"	2694096	March 4, 2003
"HRM REX-GOLIATH!" and design	2870896	August 10, 2004
REX-GOLIATH	2989679	August 30, 2005

WHEREAS, Constellation Wines U.S., Inc., a corporation organized under the laws of the State of New York, located and doing business at 235 North Bloomfield Road, Canandaigua, New York 14424, is desirous of acquiring said marks, the registrations therefor, and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Smith & Hook Winery, Inc., does hereby assign unto Constellation Wines U.S., Inc., all right, title and interest in and to said marks, the registrations therefor, and the goodwill associated therewith.

Dated: 10/17/05

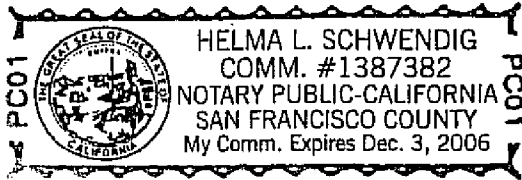
Smith & Hook Winery, Inc

By: William Leigon
Name: William Leigon
Title: President

NOTARIAL ATTESTATION

State of California)
) ss:
County of)
 San Francisco

On this *17th* day of October, 2005, before me personally appeared William Leigon, to me known and known to be the president of Smith & Hook Winery, Inc., and he acknowledged he signed the foregoing Assignment on behalf of the corporation pursuant to the authority duly received.



Helma L. Schwendig

Notary Public

10/17/05

Dated