

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/21/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Propaganda Trading, Inc.		11/21/2005	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Ms. Barbara-Louise Nivison
Street Address:	12 Torquay Avenue
City:	Claremont
State/Country:	SOUTH AFRICA
Postal Code:	7800
Entity Type:	INDIVIDUAL: SOUTH AFRICA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2766443	BALU

**CORRESPONDENCE DATA**

Fax Number: (508)791-8502  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 508-791-8500  
 Email: kcpickering@modl.com  
 Correspondent Name: Kenneth C. Pickering  
 Address Line 1: 100 Front Street  
 Address Line 2: Mirick O'Connell  
 Address Line 4: Worcester, MASSACHUSETTS 01608

ATTORNEY DOCKET NUMBER:	19832-00001
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**DOMESTIC REPRESENTATIVE**

Name: Kenneth C. Pickering

OP \$40.00 2766443

Address Line 1: 100 Front Street  
Address Line 2: Mirick O'Connell  
Address Line 4: Worcester, MASSACHUSETTS 01608

NAME OF SUBMITTER:	Kenneth C. Pickering
Signature:	/Kenneth C. Pickering/
Date:	04/21/2006
Total Attachments: 1 source=a0911459#page1.tif	

**ASSIGNMENT OF TRADEMARK**

In the Matter of Trademark  
Registration No. 2,766,443  
For the Mark: Balu  
REGISTERED: SEPT. 23, 2003


WHEREAS, Propaganda Trading, Inc., a California corporation located at 15400 Milldale Drive, Los Angeles, CA and its principal, Lynette Hershler, (together "Propaganda Trading"), has registered the mark BALU in the United States Patent and Trademark Office, Registration No. 2,766,443, registration date September 23, 2003; and

WHEREAS, Barbara-Louise Nivison, a resident of South African residing at 12 Torquay Avenue, Claremont, 7800, South Africa, is desirous of acquiring the registration of said mark.

NOW THEREFORE, for good and valuable consideration, as outlined in the Confidential Settlement and Release Agreement by and between Seardel Group Trading (pty) Limited, Barbara-Louise Nivison, Propaganda Trading, Inc. and Lynette Hershler, (to which this Assignment of Trademark is Exhibit A), Propaganda Trading does hereby assign unto Barbara-Louise Nivison Registration No. 2,766,443, registration date September 23, 2003, for the mark BALU including the goodwill of the business symbolized by the mark.

PROPAGANDA TRADING, INC.,

Date: November 21<sup>st</sup>, 2005

By:  \_\_\_\_\_

Name: Lynette Hershler \_\_\_\_\_

Title: President \_\_\_\_\_

LYNETTE HERSHLER,

Date: November 21<sup>st</sup>, 2005

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