

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/04/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Carson Pirie Scott II, Inc. (f/k/a McRae's, Inc.)		04/21/2006	CORPORATION: MISSISSIPPI

**RECEIVING PARTY DATA**

Name:	Parisian Stores, Inc. (f/k/a McRae's of Alabama, Inc.)
Street Address:	750 Lakeshore Parkway
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35211
Entity Type:	CORPORATION: ALABAMA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2224162	PARISIAN
Registration Number:	2330137	PARISIAN
Registration Number:	1688206	PARISIAN
Registration Number:	1702245	PARISIAN
Registration Number:	1687911	PARISIAN SIGNATURE
Registration Number:	1821879	YOU'RE SOMEBODY SPECIAL
Registration Number:	1702244	YOU'RE SOMEBODY SPECIAL PARISIAN
Serial Number:	78292100	PERFECT PIMA
Serial Number:	78286837	ROOMERS
Registration Number:	1860427	PARISIAN NEW DIRECTIONS

**CORRESPONDENCE DATA**

**CH \$265.00 2224162**

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ATTORNEY DOCKET NUMBER:	14732-10080
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	04/24/2006

Total Attachments: 4  
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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of March 4, 2006, by and between Carson Pirie Scott II, Inc. (f/k/a McRae's, Inc.), a Mississippi corporation ("Assignor"), and Parisian Stores, Inc. (f/k/a McRae's of Alabama, Inc.), an Alabama corporation ("Assignee").

**WHEREAS**, Assignor and Assignee are parties to a Contribution Agreement, dated as of March 4, 2006 (the "Contribution Agreement"), pursuant to which Assignor assigned, transferred, conveyed and delivered all Intellectual Property owned by or licensed to Assignor that is primarily related to the Parisian Business to Assignee;

**WHEREAS**, Assignor may continue to be deemed to be the owner of record of the trademarks listed on Schedule A attached hereto (the "Marks");

**WHEREAS**, Assignee desires to acquire all of Assignor's right, title, and interest in and to the Marks, including the goodwill; and

**WHEREAS**, all capitalized terms used but not defined herein shall have the meaning given to them in the Contribution Agreement.

**NOW THEREFORE**, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, including all state and common law rights, together with the goodwill of the business symbolized by the Marks, and the registrations and applications therefor, including all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same, free and clear of all liens, claims, security interests and other encumbrances.

Assignor will execute and deliver to Assignee any documents necessary to affect the transfers herein. Assignor agrees that Assignee may record this Assignment with the United States Patent and Trademark Office and wherever else necessary to affect the transfer herein.

(SIGNATURE ON NEXT PAGE)

**IN WITNESS WHEREOF**, Assignor has executed this Trademark Assignment effective as of the date set forth above.

**CARSON PIRIE SCOTT II, INC.**

By: \_\_\_\_\_

  
Name: Robert E. Stern

Title: VP, General Counsel and Secretary

Date: 4-21-06

## SCHEDULE A

### Parisian Trademarks

Mark	App/Reg. No.	Class of Goods and/or Services
Max MCNAB & Design	105,325	
Parisian	2,224,162	Class 36
Parisian	2,330,137	Class 39
Parisian	1,688,206	Class 42
Parisian (Stylized) & Design	1,702,245	Class 42
Parisian Signature	1,687,911	Class 25
You're Somebody Special	1,821,879	Class 42
You're Somebody Special Parisian & Design	1,702,244	Class 42
Perfect Pima	78/292,100	Class 24
Roomers	78/286,837	Classes 3, 8, 11, 16, 20, 21, 24
Parisian New Directions	1,860,427	
Parisian	Reg. 17,594 (Minnesota)	
Parisian and design	Reg. S10,831 (Georgia)	
Parisian (stylized)	Reg. T14,326 (Florida)	
.P.A.R.I.S.I.A.N. and design		
Parisian (stylized)	Reg. 90,017,520	
Parisian	Reg. 9,221	
Parisian (stylized)	Reg. S11,285 (Missouri)	
Parisian (stylized)		
Parisian	Reg. 483,224	
Parisian and design	Reg. 17,450	
Parisian	Reg. 104,718 (Alabama)	
Parisian	Reg. 901,219	

Parisian (stylized)	Reg. 900,814	
Parisian	Reg. 74,074 (Michigan)	
Parisian	Reg. 67,766 (Illinois)	