

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRAEGER INDUSTRIES, INC.		04/20/2006	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	TRAEGER BROTHERS, INC.		
Street Address:	1385 E College St.		
City:	Mt. Angel		
State/Country:	OREGON		
Postal Code:	97362		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2845281	ANCHOR-IT	
CORRESPONDENCE DATA			
Fax Number:	(503)295-6679		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-224-6655		
Email:	heuser@khpatent.com		
Correspondent Name:	Peter E. Heuser		
Address Line 1:	520 SW Yamhill St., Suite 200		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	THH 402		
NAME OF SUBMITTER:	Peter E. Heuser		
Signature:	/Peter E. Heuser/		
Date:	04/24/2006		

CH \$40.00 2845281

Total Attachments: 2

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ASSIGNMENT

WHEREAS TRAEGER INDUSTRIES, INC., an Oregon company, has adopted, and warrants that it is the owner of, has used and is continuing to use the following trademarks, which trademarks include their corresponding registrations and applications, if any:

U.S. Trademark Registration No. 2,845,281 for the mark
“ANCHOR-IT”, registered on May 25, 2004.

Canadian Trademark Registration No. 601068 for the mark
“ANCHOR-IT”, registered on February 2, 2004.

WHEREAS, TRAEGER BROTHERS, INC., an Oregon corporation, located and doing business at 1385 E College St., Mt. Angel, Oregon 97362, U.S.A. is desirous of acquiring all of TRAEGER INDUSTRIES, INC.’s right, title and interest in and to the above trademarks, the goodwill symbolized thereby, any and all trademark registrations and applications associated therewith and listed above, and the portion of the business of TRAEGER INDUSTRIES, INC. to which said trademarks apply, which business is ongoing and existing.

NOW, THEREFORE, effective as of the date set forth below, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TRAEGER INDUSTRIES, INC. does hereby sell, assign, transfer and convey to TRAEGER BROTHERS, INC., and its successors and assigns: (i) its entire right, title and interest, in and to the listed trademarks, the goodwill symbolized thereby, all Trademark Registrations and Applications thereof, and the portion of the business of TRAEGER INDUSTRIES, INC. to which said trademarks apply, which business is ongoing and existing; (ii) all licenses to which TRAEGER INDUSTRIES, INC. is a party and which

relate to the trademarks, including the right to collect all royalties or any other payments which are or become due and payable to TRAEGER INDUSTRIES, INC. under said licenses, and any other income, royalties, damages, and payments now or hereafter due or payable to TRAEGER INDUSTRIES, INC. with respect to said trademarks; and (iii) all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement of the rights assigned to TRAEGER BROTHERS, INC., hereunder.

WHEREFORE, TRAEGER INDUSTRIES, INC. has caused this Trademark Assignment to be duly executed below, on the date indicated, by its duly authorized officer.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 20th day of April, 2006.



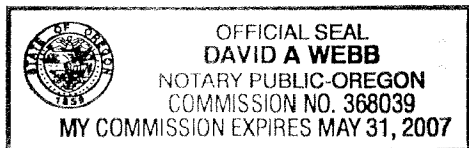
Name: Joseph P. Traeger
Title: President
Company: Traeger Industries, Inc.

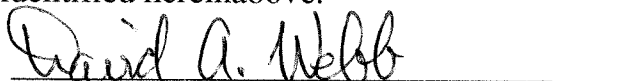
Executed by Joseph P. Traeger, this 20th day of April, 2006.

STATE/Commonwealth of Oregon

COUNTY OF Marion)
) SS
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Before me personally appeared said Joseph P. Traeger, duly authorized officer of Traeger Industries, Inc., and acknowledged the execution of the foregoing instrument on behalf of Traeger Industries, Inc. to be his free act and deed in his capacity as corporate officer on the date identified hereinabove.




Notary Public
My Commission expires: May 31, 2007