

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/17/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jaret International (CS), Inc.		04/17/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cadbury Adams USA LLC
Street Address:	389 Interpace Parkway
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3056314	GET HOOKED
Registration Number:	2895462	TAKE ANYWHERE, EAT ANYTIME!

CORRESPONDENCE DATA

Fax Number: (914)612-6325
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 914.612.4701
 Email: groupip@cs-americas.com
 Correspondent Name: Daniel Chung, Esq.
 Address Line 1: 900 King Street - Cadbury Schweppes
 Address Line 4: Rye Brook, NEW YORK 10573

ATTORNEY DOCKET NUMBER:	JARET MARKS
NAME OF SUBMITTER:	Daniel Chung
Signature:	/Daniel Chung/

OP \$65.00 3056314

Date:

04/25/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Jaret International (CS), Inc. ("Assignor"), a Delaware corporation, with a place of business at 485C Route One South, Suite 205, Iselin, New Jersey 08830, is the record owner of the trademarks listed on Schedule "A" (the "Marks") attached hereto, which are registered in the United States Patent and Trademark Office; and

WHEREAS, Cadbury Adams USA LLC, ("Assignee"), a Delaware limited liability company, with a place of business at 389 Interpace Parkway, Parsippany, New Jersey 07054, desires to obtain all rights in and to the Marks listed on Schedule "A."

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Marks, the registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which the Marks have been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed on the 17th day of April, 2006.

Jaret International (CS), Inc.

By:  _____

Name: Beth Kowa

Title: Assistant Secretary

SCHEDULE "A"

MARK	CLASS	REG. NO.	REG. DATE
GET HOOKED	30	3056314	January 31, 2006
TAKE ANYWHERE, EAT ANYTIME!	30	2895462	October 19, 2004