

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/13/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Motor Cargo		04/13/2006	CORPORATION: UTAH

**RECEIVING PARTY DATA**

Name:	United Parcel Service of America, Inc.
Street Address:	55 Glenlake Parkway NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	73803900	MOTOR CARGO
Serial Number:	73805967	RATE+PLUS
Serial Number:	73810144	MOTOR CARGO
Serial Number:	75778108	MAKING A DIFFERENCE WITH EVERY CUSTOMER
Serial Number:	75778105	M.A.D.
Serial Number:	78339903	MC AIR+PLUS

**CORRESPONDENCE DATA**

Fax Number: (404)572-5134  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (404) 572-2794  
 Email: TMSmith@kslaw.com  
 Correspondent Name: Tiffany M. Smith  
 Address Line 1: 1180 Peachtree Street  
 Address Line 4: Atlanta, GEORGIA 30309

CH \$165.00 73803900

NAME OF SUBMITTER:	Tiffany M. Smith
Signature:	/Tiffany M. Smith/
Date:	04/25/2006
Total Attachments: 3 source=Motor_Ca#page1.tif source=Motor_Ca#page2.tif source=Motor_Ca#page3.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Motor Cargo, a corporation organized under the laws of the State of Utah, having a principal place of business at 845 West Center, North Salt Lake City, Utah 84054 (“Assignor”), is the owner of all right, title and interest in and to the trademarks and the registrations and applications therefore, annexed hereto in Schedule A (the “Trademarks”), and all related goodwill; and

WHEREAS, United Parcel Service of America, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 55 Glenlake Parkway NE, Atlanta, Georgia 30328 (“Assignee”) is desirous of acquiring the Trademarks and goodwill associated therewith along with the registrations and applications therefore, and all variations and combinations thereof, including all those not yet developed;

NOW, THEREFORE, effective on and as of August 5, 2005, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the U.S. Trademark Registrations and U.S. Trademark Applications listed in Schedule A hereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its name by a duly authorized officer this 13 day of April 2006.

Motor Cargo (Assignor)

By: 

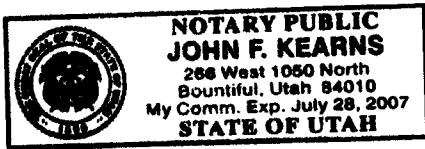
Name: LYNN H WHEELER

Title: V.P. Finance

STATE OF UTAH            )  
                                  ) ss.:  
COUNTY OF DAVIS        )

ACKNOWLEDGEMENT

On this 13 day of April 2006, before me personally appeared LYNN H. WHEELER  
\_\_\_\_\_, being by me duly sworn, did depose and say that s/he is the V.P. FINANCE  
\_\_\_\_\_ of Motor Cargo and acknowledged that s/he executed the foregoing instrument as  
the act and deed of Motor Cargo with full authority to do so.



(Notary Seal)

[Signature]  
Notary Public

SCHEDULE A

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>	<u>Country</u>
MOTOR CARGO	73/803,900	1,582,346	United States
RATE+PLUS	73/805,967	1,579,914	United States
MOTOR CARGO	73/810,144	1,582,985	United States
M.A.D.	75/778,105	2,413,813	United States
MAKING A DIFFERENCE WITH EVERY CUSTOMER	75/778,108	2,413,814	United States
MC AIR+PLUS & Design	78/339,903	N/A	United States