

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ROSHCO, INC.		09/06/2002	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LIFETIME HOAN CORPORATION		
<b>Street Address:</b>	ONE MERRICK AVENUE		
<b>City:</b>	WESTBURY		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11590-6601		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1972638	ROSHCO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)723-4301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	glandau@lslp.com		
<b>Correspondent Name:</b>	GEOFFREY I. LANDAU		
<b>Address Line 1:</b>	LACKENBACH SIEGEL, LLP		
<b>Address Line 2:</b>	ONE CHASE ROAD		
<b>Address Line 4:</b>	SCARSDALE, NEW YORK 10583		
<b>ATTORNEY DOCKET NUMBER:</b>	8600		
<b>NAME OF SUBMITTER:</b>	GEOFFREY I. LANDAU		
<b>Signature:</b>	/gil/		
<b>Date:</b>	04/26/2006		

CH \$40.00 1972638

Total Attachments: 1  
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ASSIGNMENT

WHEREAS, ROSHCO, INC. has adopted, used and registered in the United States Patent and Trademark Office, the trademark as follows: Registration No. 1,972,638, issued on May 7, 1996 covering the mark ROSHCO for: "metal bakeware, namely stock pots, pasta sets, lasagna pans, roasters, colanders, casserole pans, non-electric fondue sets, non-electric woks, frying pans, cookie sheets, muffin pans, cake pans, popover pans, pancake pans, broiler pans, meatloaf pans, bread pans, pie pans, flan pans, spring form cake pans, and pizza pans" in International Class 21.

WHEREAS, LIFETIME HOAN CORPORATION, a Delaware corporation at One Merrick Avenue, Westbury, New York 11590-6601 is desirous of acquiring said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ROSHCO, INC. does hereby assign unto the said LIFETIME HOAN CORPORATION, all right, title and interest in and to the said above mark, together with all good will of the business symbolized by the mark, and the above identified Registration No. 1,972,638 thereof.

ROSHCO, INC.

By: 

JEFFREY SIEGEL, President

Dated Effective As Of: September 6, 2002