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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OnMoney Financial Services Corporation		04/21/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Ameritrade IP Company, Inc.	
Street Address:	4211 South 102nd Street	
City:	Omaha	
State/Country:	NEBRASKA	
Postal Code:	68127-1031	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2417153	BUCK GREENBACK
Registration Number:	2368525	ONLINE FINANCIAL ASSISTANT
Registration Number:	2367843	ONMONEY
Registration Number:	2376450	ONMONEY INTERNET CHECKING

CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202.408.4000

Email: docketing@finnegan.com
Correspondent Name: Christie Baty Heinze

Address Line 1: 901 New York Avenue, N.W. Address Line 2: Finnegan, Henderson, et al

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 07701.0995

TRADEMARK

REEL: 003297 FRAME: 0396

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NAME OF SUBMITTER:	Christie Baty Heinze
Signature:	/Christie Baty Heinze/
Date:	04/26/2006
Total Attachments: 2 source=0007074#page1.tif source=0007074#page2.tif	

TRADEMARK REEL: 003297 FRAME: 0397

ASSIGNMENT

OnMoney Financial Services Corporation, a Delaware corporation with its principal place of business at 4211 South 102nd Street, Omaha, NE 68127-1031 ("Assignor"), is the owner of the trademarks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Ameritrade IP Company, Inc., a Delaware corporation with its principal place of business at 4211 South 102nd Street, Omaha, NE 68127-1031 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

> OnMoney Financial Services **Corporation**

Name. John R. MacDonald

Title: Treasurer

Date: April 21 , 2006

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EXHIBIT A

MARK	REG. NO.	REG. DATE
BUCK GREENBACK & Design	2,417,153	January 2, 2001
ONLINE FINANCIAL ASSISTANT	2,368,525	July 18, 2000
ONMONEY (Stylized)	2,367,843	July 18, 2000
ONMONEY INTERNET CHECKING	2,376,450	August 15, 2000

RECORDED: 04/26/2006

TRADEMARK REEL: 003297 FRAME: 0399