

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PopShots, Inc.		04/05/2006	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Up With Paper, LLC		
Street Address:	6049 Hi-Tek Court		
City:	Mason		
State/Country:	OHIO		
Postal Code:	45040		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1517173	POPSHOTS	
Registration Number:	1526863	POP SHOTS	
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5132412324		
Email:	glunn@whepatent.com		
Correspondent Name:	Gregory J. Lunn		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202-2917		
ATTORNEY DOCKET NUMBER:	UWP-08-111		
NAME OF SUBMITTER:	Gregory J. Lunn		
Signature:	/Gregory J. Lunn/		

OP \$65.00 1517173

Date:

04/27/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, PopShots, Inc., a corporation located at P. O. Box 3962, Bridgeport, Connecticut 06605, is the owner of Trademark Registrations 1,517,173 for the mark **POPSHOTS**, and 1,526,863 for the mark **POPSHOTS**, hereinafter referred to as "Trademarks"; and

WHEREAS, Up With Paper, LLC, an Ohio limited liability company, located at 6049 Hi-Tek Court, Mason, Ohio 45040, desires to acquire all right, title and interest in and to said Trademarks;

NOW, THEREFORE, for ONE DOLLAR (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, PopShots, Inc., does hereby assign all right, title and interest to the Trademarks, Registrations 1,517,173 and 1,526,863, along with all goodwill associated therewith, to Up With Paper, LLC.

Date: 4/05/06

POPSHOTS, INC.

By: *Christopher S. Crowell*

Name (print): CHRISTOPHER S. CROWELL

Title (print): MEMBER

STATE OF Ct.)
COUNTY OF Middlesex)

On this 5th Day of April 2006, before me personally appeared Christopher Crowell, to me known and known to me to be the individual aforesaid, who duly acknowledged the signing of the foregoing instrument to be his voluntary act and deed and who executed the same for the uses and purposes therein specified.

Keri Samuels
Notary Public

My Commission Expires 05/31/2010.

(SEAL)