

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brennan's, Inc.		03/29/2005	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	B.3.G., L.L.C.		
Street Address:	13614 Paddington Lane		
City:	Baton Rouge		
State/Country:	LOUISIANA		
Postal Code:	70810		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1737246	OWEN BRENNAN'S	
CORRESPONDENCE DATA			
Fax Number:	(225)756-0053		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2257519060		
Email:	wsdlaw@aol.com		
Correspondent Name:	WS Dubois		
Address Line 1:	13614 Paddington Lane		
Address Line 4:	Baton Rouge, LOUISIANA 70810		
NAME OF SUBMITTER:	William S. Dubois		
Signature:	/wsdubois/		
Date:	04/27/2006		

OP \$40.00 1737246

Total Attachments: 4
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**TRADEMARK
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STATE OF LOUISIANA

ASSIGNMENT

OF

PARISH OF ORLEANS

SERVICE MARK

THIS ASSIGNMENT OF SERVICE MARK, (the "Assignment") is made and entered into the 29 day of March, 2005, by and between Brennan's, Inc., a Louisiana corporation, having its primary business address at 417 Royal Street, New Orleans, Louisiana, 70130 and B.3.G, L.L.C., a Louisiana limited liability company, having its primary business address at 6319 Louisville Street, New Orleans, Louisiana, 70124.

WITNESSETH

WHEREAS, Brennan's, Inc., ("Assignor") is the owner of all rights, title, and interest in and the goodwill associated with the business connected with the use of and symbolized by the service mark, "OWEN BRENNAN'S", (the "Owen Brennan's Mark"); and

WHEREAS, Assignor wishes to assign, transfer and convey all rights, title, and interest in and to the Owen Brennan's Mark, together with all of the goodwill associated with the business connected with the use of and symbolized by the Owen Brennan's Mark unto B.3.G., L.L.C. ("Assignee"); and

WHEREAS, Assignee wishes to receive this Assignment and all of the rights, title, and interest in and to the Owen Brennan's Mark, together with all of the goodwill associated with the business connected with the use of and symbolized by the Owen Brennan's Mark.

NOW, THEREFORE, in consideration of the mutual promises given and received by the parties and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

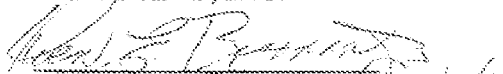
1. **Description of the Owen Brennan's Mark.** The Owen Brennan's Mark was filed of record with the United States Patent and Trademark Office on February 5, 1990. The Owen Brennan's Mark, was registered on the Principal Register on December 1, 1992, bears Registration Number 1737246 and appears therein as: *OWEN BRENNAN'S*.
2. **Representations and Warranties of Assignor.** Assignor represents and warrants to Assignee that:
 - (a) it is the owner of the Owen Brennan's Mark;
 - (b) except as disclosed to Assignee, Assignor has not granted any licenses to use the Owen Brennan's Mark.
 - (c) except for the claimed ownership of TJO, INC., it is not aware of any competing claims or uses of the Owen Brennan's Mark;
 - (d) the Owen Brennan's Mark is free of all security interests or claims of third parties.

3. **Assignment of the Owen Brennan's Mark.** In consideration of the payment by Assignee of the sum of ten dollars (\$10.00) and other good and valuable consideration the receipt and sufficiency of which Assignor hereby acknowledges, Assignor does hereby sell, transfer, and assign unto Assignee and Assignee does hereby accept this Assignment of the Owen Brennan's Mark, together with all of the goodwill associated with the business connected with the use of and symbolized by the Owen Brennan's Mark, together with all rights, title, and interest in and to the Owen Brennan's Mark including but not limited to the right to register, renew the registration, grant licenses to third parties or otherwise own, use and control the Owen Brennan's Mark.
4. **Indemnification.** Assignor and Assignee do hereby mutually agree to indemnify (including specifically the duty to defend and satisfy a final, non-appealable judgment) each other, their respective owners, shareholders, directors, officers, members or managers in connection with any suit or other claim of infringement, misuse, breach of contract or other similar claim arising in connection with and occurring during the parties' respective ownership and control of the Owen Brennan's Mark.
5. **Undertakings of Assignee.** Assignee shall register this Assignment of Service Mark within three month of the date hereof with the United State Patent and Trademark Office and, as required, with the agency of any state in which the Owen Brennan's Mark is registered.

IN WITNESS WHEREOF, the parties hereto have executed this ASSIGNMENT OF SERVICE MARK as of the day and year first written above.

ASSIGNOR:

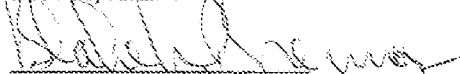
BRENNAN'S, INC.


Name: OWEN E. BRENNAN JR.
Title: PRESIDENT

3-29-05

ASSIGNEE:

B.J.G., L.L.C.

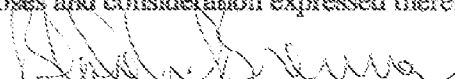

Name: Blake W. Brennan
Title: Authorized Member

ACKNOWLEDGEMENT

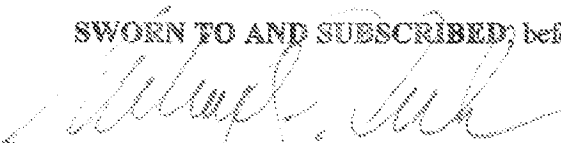
STATE OF LOUISIANA

PARISH OF ORLEANS

ON THIS 29 day of March, 2005, before me, a Notary Public in and for the State and Parish aforesaid, personally appeared Blake W. Brennan, who is known to me and who, being duly sworn, acknowledged that he is a duly authorized member of B.3.G., L.L.C., and that he executed the ASSIGNMENT OF SERVICE MARK for and on behalf of B.3.G., L.L.C., for the purposes and consideration expressed therein.


Blake W. Brennan

SWORN TO AND SUBSCRIBED; before me on the 29th day of March, 2005.


NOTARY PUBLIC
MY COMMISSION to Life
Michael P. Arata
La Bar No. 21448

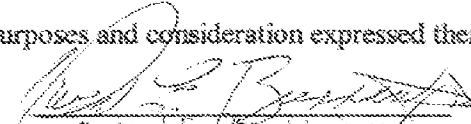
MICHAEL P. ARATA, NOTARY PUBLIC
MY COMMISSION IS FOR LIFE

ACKNOWLEDGEMENT

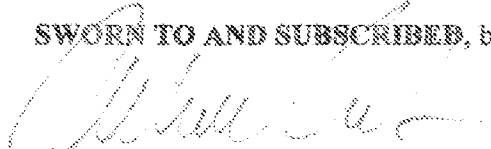
STATE OF LOUISIANA

PARISH OF ORLEANS

ON THIS 29 day of March, 2005, before me, a Notary Public in and for the State and Parish aforesaid, personally appeared DWEN E. BRENNAN JR., who is known to me and who, being duly sworn, acknowledged that he is a duly authorized officer of Brennan's, Inc., and that he executed the ASSIGNMENT OF SERVICE MARK for and on behalf of Brennan's, Inc., for the purposes and consideration expressed therein.


DWEN E. BRENNAN JR.

SWORN TO AND SUBSCRIBED, before me on the 29th day of March, 2005.


NOTARY PUBLIC
MY COMMISSION is For Life
Michael P. Arata
La Par No. 21449

MICHAEL P. ARATA, NOTARY PUBLIC
MY COMMISSION IS FOR LIFE