

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wrestling Entertainment, Inc.		02/13/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	James Ross		
Street Address:	605 Shadow View Court		
City:	Norman		
State/Country:	OKLAHOMA		
Postal Code:	73072		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2639839	SLOBBER-KNOCKER	
CORRESPONDENCE DATA			
Fax Number:	(405)528-5366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	405/525-6710		
Email:	ramivou@hotmail.com		
Correspondent Name:	Robert A. Manchester IV		
Address Line 1:	4101 Perimeter Center Drive		
Address Line 2:	Suite #250		
Address Line 4:	Oklahoma City, OKLAHOMA 73112		
NAME OF SUBMITTER:	Robert A. Manchster IV/		
Signature:	/Robert A. Manchester IV/		
Date:	04/27/2006		

OP \$40.00 2639839

Total Attachments: 1

900047654

**TRADEMARK
 REEL: 003298 FRAME: 0190**

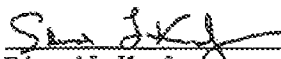
TRADEMARK ASSIGNMENT

WHEREAS, World Wrestling Entertainment, Inc., a corporation organized and existing under the laws of the State of Delaware, located and doing business at located at 1241 East Main Street, Stamford, CT 06902, (hereinafter referred to as "Assignor"), is the owner of "J.R." and "Slobber-Knocker" ("SLOBBER-KNOCKER" bears U.S. Patent and Trademark Office Registration No. 2,639,839, for barbeque sauces and restaurant-related goods and services ("Trademarks"); and

WHEREAS, James Ross, an individual and citizen of the United States, residing at 605 Shadow View Court, Norman, OK 73072 (hereinafter referred to as "Assignee") desires to acquire the Trademarks as they relate to barbeque sauces and restaurant-related goods and services, together with the goodwill of the business symbolized by the Trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Trademarks as they relate to barbeque sauces and restaurant-related goods and services, together with the goodwill of the business symbolized by the Trademarks, in the United States of America, its territories and possessions, and throughout the world, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

Dated: 2/13/06

By: 
Name: Edward L. Kaufman
Title: Executive Vice President & General Counsel