

02-10-2006

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office



RECORD/
TRADEMARKS
103176936

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

2-8-06

1. Name of conveying party(ies):

Time Life, Inc. n/k/a Direct Holdings Americas, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 1/27/2006

- Assignment
- Security Agreement
- Other Confirmation of Assignment
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Collectors' Choice Music, Inc.

Internal Address: _____
Address: _____

Street Address: 900 N. Rohlwing Road

City: Itasca

State: IL

Country: U.S.A. Zip: 60143

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Illinois
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,865,932

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
SERENADE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mark E. Wiemelt, Esq.

Internal Address: _____

Street Address: 10 S. LaSalle St., Ste. 3300

City: Chicago

State: IL Zip: 60603

Phone Number: 312-372-7664

Fax Number: 312-372-6568

Email Address: mark@wiemeltlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

FRANKESS SECTION 1
02/09/2006 LNUELLER 00000002 2865932
01 FC:8521
48.00 DP
MAR 7 12

9. Signature:

Signature

2/6/2006

Date

Mark E. Wiemelt
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003298 FRAME: 0331

Confirmation of Assignment of Trademarks

WHEREAS, Time Life Inc., a Delaware corporation, is the owner of record of United States Registration No. 2,865,932 for the mark SERENADE in the United States Patent and Trademark Office.

WHEREAS, Time Life Inc. assigned the mark, application and resulting registration thereof to Collectors' Choice Music, Inc., an Illinois corporation.


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Time Life Inc. hereby confirms and acknowledges that Collectors' Choice Music, Inc. is the sole and exclusive owner of all right, title, and interest in and to the mark, application and resulting registration, together with the good-will of the business symbolized by the mark, and the right to file suit for any past infringement thereof.



Time Life Inc. n/k/a Direct Holdings Americas Inc.

Commonwealth of Virginia)
)
County of Fairfax) ss.

On this 27th day of January, 2006, before me appeared Randolph H. Elkins, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified entity with authority to do so.



Elaine Rubino
My commission expires: 10/31/2009.