

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
-------------------------	----------------

<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EMI Records Limited		04/27/2006	limited liability corporation: UNITED KINGDOM
Virgin Records Limited		04/27/2006	limited liability corporation: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	EMI (IP) Limited
<b>Street Address:</b>	27 Wrights Lane
<b>City:</b>	London W8 5SW
<b>State/Country:</b>	UNITED KINGDOM
<b>Entity Type:</b>	England and Wales corporation:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2848543	NOW THAT'S WHAT I CALL MUSIC

**CORRESPONDENCE DATA**

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-813-5900  
 Email: dsullivan@frosszelnick.com  
 Correspondent Name: Lawrence Eli Apolzon  
 Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.  
 Address Line 2: 866 United Nations Plaza  
 Address Line 4: New York, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	EMIP - 0204104
--------------------------------	----------------

**DOMESTIC REPRESENTATIVE**

Name:

CH \$40.00 2848543

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Lawrence Eli Apolzon
Signature:	/lawrence eli apolzon/
Date:	04/27/2006

**Total Attachments: 3**

source=060427-0204101-E&V-assignment NOW THAT'S WHAT I CALL MUSIC#page1.tif

source=060427-0204101-E&V-assignment NOW THAT'S WHAT I CALL MUSIC#page2.tif

source=060427-0204101-E&V-assignment NOW THAT'S WHAT I CALL MUSIC#page3.tif

**ASSIGNMENT**

**WHEREAS**, EMI RECORDS LIMITED, a limited liability corporation organized and existing under the laws of the United Kingdom located and doing business at 43 Brook Green, London W6 7EF, United Kingdom and VIRGIN RECORDS LIMITED, a limited liability corporation organized and existing under the laws of the United Kingdom located and doing business at 553-579 Harrow Road, London W10 4RH, United Kingdom, joint applicants ("Assignors"), are the owners of the trademark now registered in the United States Patent and Trademark Office in the attached schedule (hereinafter, the "Trademark");

**and WHEREAS**, EMI (IP) LIMITED, a corporation organized and existing under the laws of England and Wales located and doing business at 27 Wrights Lane, London W8 5SW, United Kingdom ("Assignee"), is desirous of acquiring said Trademark with that part of the goodwill of the business connected with the use of and symbolized by the Trademark; and

**WHEREAS**, to the best of the Assignors' knowledge no proceedings to cancel the registration of said Trademark are pending and no other party makes a claim of ownership to these Trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors hereby assigns to Assignee all right, title and interest in and to said Trademark and the above-named registration therefor, together with that part of the goodwill of the business connected with the use of and symbolized by said Trademark, and with all claims that could be asserted by Assignors arising out of or relating to the use or ownership of said Trademark.

**TRADEMARK**

**REEL: 003298 FRAME: 0455**

EMI RECORDS LIMITED

By: *F. Harding*

Name: FRANCES HARDING

Title: AUTHORISED SIGNATORY

Date of Signature: 27/4/06

-and-

VIRGIN RECORDS LIMITED

By: *F. Harding*

Name: FRANCES HARDING

Title: AUTHORISED SIGNATORY

Date of Signature: 27/4/06

**SCHEDULE**

<b>TRADEMARK</b>	<b>REGISTRATION NO.</b>
NOW THAT'S WHAT I CALL MUSIC	2,848,543

I:\DSullivan\EMIP\041214-0308707-EMIP-assignment EMI & VIRGIN RN 2848543.doc

**TRADEMARK**