

04-28-2006

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

RECORD  
TRA



103188655

To the Director of the U. S. Patent and Trademark Office, please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Asa D. Morton, M.D., Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation- State: California  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) 10-10-05

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: BeautyMed, Inc.

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 1940 Fifth Avenue, Ste. 200

City: San Diego

State: CA

Country: USA Zip: 92101

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship California, USA  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,444,934;  
2,491,278; 2,385,259; 2,476,520;  
2,476,521; 2,427,253

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
Providing a Complete Prescription for Lifelong Healthy Skin; Complexions Rx;  
Complexions Rx; Beauty.Science.Progress; Beauty.Science. Progress.; Therapeu Tx

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Bryn C. Spradling, Esq.

Internal Address: \_\_\_\_\_

Street Address: 401 West A Street  
Suite 2400

City: San Diego

State: CA Zip: 92101

Phone Number: (619)231-3666

Fax Number: (619)231-6629

Email Address: bspradling@dsmlaw.com

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature:

Signature

October 10, 2005  
Date

Asa D. Morton, M.D., President

Total number of pages including cover sheet, attachments, and document: 3

01/30/2006 BYRNE 00000009 2444934 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop, Assignment, Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01 FC:8521  
02 FC:8522

TRADEMARK  
REEL: 003299 FRAME: 0096

## ASSIGNMENT OF TRADEMARKS

WHEREAS, ASA D. MORTON, M.D., INC., a California corporation ("ADM"), has adopted and used the following registered trademarks (collectively, "Trademarks") in connection with its business in the United States:

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
PROVIDING A COMPLETE PRESCRIPTION FOR LIFELONG HEALTHY SKIN	2,444,934	April 17, 2001
COMPLEXIONS RX	2,491,278	September 18, 2001
COMPLEXIONS RX	2,385,259	September 12, 2000
BEAUTY. SCIENCE. PROGRESS.	2,476,520	August 7, 2001
BEAUTY. SCIENCE. PROGRESS.	2,476,521	August 7, 2001
THERAPEU TX	2,427,253	February 6, 2001

WHEREAS, BEAUTYMED, INC., a California corporation ("Company"), desires to acquire the Trademarks, Trademark registrations and goodwill of the business of ADM associated with the Trademarks.

NOW, THEREFORE, effective as of January 16, 2004, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, ADM hereby sells, assigns, transfers and conveys to Company, its successors and assigns, its entire right, title and interest in and to the Trademarks and Trademark registrations, together with that part of the goodwill of ADM's business connected with the use of and symbolized by the Trademarks, and all rights arising out of or relating to ownership of the Trademarks and Trademark registrations, including,

without limitation, all claims, causes of action and rights to sue and to recover damages in suits arising out of or related to infringement of any of the Trademarks.

Executed this 10<sup>TH</sup> day of OCTOBER, 2005, in San Diego County, California.

ASA D. MORTON, M.D., INC.

By:   
Asa D. Morton, M.D., President

ASSIGNMENT ACCEPTED BY:

BEAUTYMED, INC.

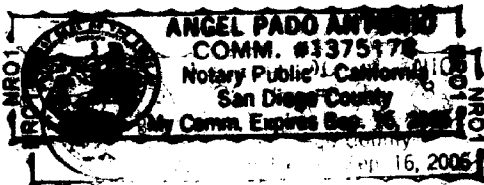
By: Stacey Ross  
Stacey Ross, R.N.P., President

STATE OF CALIFORNIA                    }  
  } S.S.  
COUNTY OF SAN DIEGO                }

On OCTOBER 10, 2005, before me, ANGEL P. ANTONIO,  
a Notary Public in and for said County and State, personally appeared Asa D. Morton, M.D.,  
personally known to me (or proved to me on the basis of satisfactory evidence) and executed this  
Assignment of Trademarks, and, being duly sworn, acknowledged to me that he executed this  
Assignment of Trademarks of his free and voluntary will for the purposes set forth herein.

SEAL

WITNESS my hand and official seal.



  
Notary Public