

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
EFFECTIVE DATE:	04/27/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
V.E.W., Ltd.		04/27/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Rosenthal & Rosenthal, Inc.
Street Address:	1370 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78494461	VERA WANG LUXE
Serial Number:	76631970	VERA WANG
Serial Number:	76641944	VERA WANG PRINCESS
Registration Number:	3032643	VERA WANG FINE JEWELRY

CORRESPONDENCE DATA

Fax Number: (212)262-5152
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-841-0545
 Email: bfishkin@phillipsnizer.com
 Correspondent Name: Barry H. Fishkin
 Address Line 1: 666 Fifth Avenue
 Address Line 2: Phillips Nizer LLP
 Address Line 4: New York, NEW YORK 10103

NAME OF SUBMITTER: Barry H. Fishkin

TRADEMARK

900047803

REEL: 003299 FRAME: 0306

CH \$115.00 78494461

Signature:	/Barry H. Fishkin/
Date:	04/28/2006
Total Attachments: 4 source=Assignment for several apps and regs Vera Wang#page1.tif source=Assignment for several apps and regs Vera Wang#page2.tif source=Assignment for several apps and regs Vera Wang#page3.tif source=Assignment for several apps and regs Vera Wang#page4.tif	

TRADEMARK COLLATERAL ASSIGNMENT

WHEREAS, V.E.W., Ltd., a corporation formed under the laws of Delaware, located at 225 West 39th Street, New York, NY 10018 ("Borrower"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to Rosenthal & Rosenthal, Inc. ("Lender") pursuant to (i) a certain Revolving Credit, Term Loan and Security Agreement, dated as of December 13, 2004, between Lender and Borrower and (ii) a certain Trademark Collateral Security Agreement, dated as of December 13, 2004, made by Borrower in favor of Lender (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Lender a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Lender and grant to Lender a security interest, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

Borrower expressly acknowledges and affirms that the rights and remedies of Lender with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York
April 29, 2006

V.E.W., LTD.

By: 

Name: Vera Wang Becker

Its: President

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

On this 27th day of April, 2006, before me personally came Vera Wang Becker, to me known, who, being by me duly sworn, did depose and say that s/he is the President of V.E.W., Ltd., the corporation described in and which executed the foregoing instrument; and that s/he signed her/his name thereto by order of the board of directors of said corporation.

JOSEPH C. WALSH
NOTARY PUBLIC STATE OF NEW YORK
No. 01WA614077
QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES FEBRUARY 13, 2010



Notary Public

SCHEDULE A

Schedule A to a Trademark Collateral Assignment dated April _____, 2006, by and between V.E.W., Ltd. and Rosenthal & Rosenthal, Inc.

United States Trademark Applications

Trademark	Serial No.	Filing Date
VERA WANG LUXE	78/494461	October 5, 2004
VERA WANG	76/631970	February 23, 2005
VERA WANG PRINCESS	76/641944	June 30, 2005

United States Trademark Registrations

Trademark	Registration No.	Registration Date
VERA WANG FINE JEWELRY	3,032,643	December 20, 2005