

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rodale Inc.		04/28/2006	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Big City Mountaineers		
Street Address:	820 Spyderco Way		
City:	Golden		
State/Country:	COLORADO		
Postal Code:	80403		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78764002	BIG CITY MOUNTAINEERS	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	ksmith@sughrue.com, vmullineaux@sughrue.com		
Correspondent Name:	Kevin G. Smith		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	800631/MOUNTAINEERS		
NAME OF SUBMITTER:	Kevin G. Smith		
Signature:	/Kevin G. Smith/		
Date:	04/28/2006		

CH 78764002 \$40.00

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Rodale Inc., a corporation of Pennsylvania, with an address of 33 East Minor Street, Emmaus, Pennsylvania 18098-0088 (the "Assignor"), is the owner of the trademark BIG CITY MOUNTAINEERS (the "Mark");

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 78/764,002 for the Mark; and

WHEREAS, Big City Mountaineers, a corporation of Florida, with an address at 820 Spyderco Way, Golden, Colorado 80403 (the "Assignee"), is desirous of acquiring said Mark and the application thereof;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the identified application, together with the goodwill of the business symbolized by the Mark.

Dated:

4/29/06

By:

RODALE INC.

Name:
Title:Jonathan A. Dorn
Editor-in-Chief, Backpacker
JONATHAN A. DORN