

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	04/12/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HB-GM Acquisition LLC		04/12/2006	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Garfield Marks LLC
Street Address:	205 West 39th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	78684870	IALEX ALEX GARFIELD
Serial Number:	78700136	IALEX ALEX GARFIELD
Serial Number:	78602410	AREA
Serial Number:	78543398	JEANEROSITY
Registration Number:	2480290	WOMYN
Registration Number:	1279932	PLEIN AIR
Registration Number:	2454414	ALEX GARFIELD GARFIELD & MARKS
Registration Number:	2686159	GARFIELD & MARKS
Registration Number:	2603581	GMDG GM DESIGN GROUP
Registration Number:	2638817	CLOTHES THAT FIT YOUR LIFE
Registration Number:	2698611	RYAN SCOTT
Registration Number:	2867216	ENOUGH ABOUT ME

CH \$365.00 78684870

Registration Number:	2922044	OPTIONS GARFIELD & MARKS
Registration Number:	2901795	BY WOMYN

CORRESPONDENCE DATA

Fax Number: (212)262-5152
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-841-0545
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Correspondent Name: Barry H. Fishkin
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ATTORNEY DOCKET NUMBER:	82190/001
NAME OF SUBMITTER:	Barry H. Fishkin
Signature:	/Barry H. Fishkin/
Date:	04/28/2006

Total Attachments: 1
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UNDER THE NEW RULES (37 C.F.R. §3.25(b)), SUPPORTING DOCUMENTS ARE NOT
REQUIRED WHEN NAME CHANGE IS FILED.