

02-13-2006

DEPT. OF COMMERCE
Patent and Trademark Office

21818

RECORDATION FC
TRADEMA



103177030

To the Director of the U. S. Patent and Trademark Office: Please

and new address(es) below.

1. Name of conveying party(ies):
JACOB AINI

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes No

Additional names, addresses, or citizenship attached? Yes No

Name: INTERNATIONAL BEAUTY EXCHANGE, INC.
Internal
Address: _____
Street Address: 1592 N.W. 159th Street
City: Miami
State: Florida
Country: USA Zip: 33169

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Florida
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 1, 2006

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2,822,282

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: DONALD L. DENNISON
Internal Address: Dennison, Schultz, Dougherty & Macdonald
Suite 105
Street Address: 1727 King Street
City: Alexandria
State: VA Zip: 22314
Phone Number: (703)837-9600 Ext. 15
Fax Number: (703)837-0980
Email Address: ddennison@dennisonlaw.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 2017
02/10/2006 CHOLEL 0000107 2022202

b. Deposit Account Number _____
01 000001 40.00 00
Authorized User Name _____

9. Signature: Donald L. Dennison February 8, 2006
Signature Date

Donald L. Dennison
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

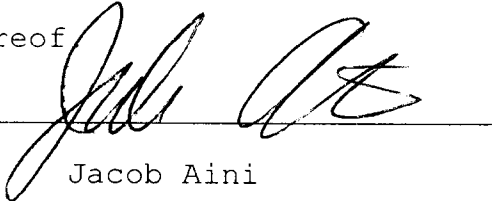
ASSIGNMENT OF TRADEMARK

WHEREAS, Jacob Aini, a citizen of the United States, whose post office address is 3111 Ocean Parkway - Apt. 5K, Brooklyn, NY 11235 is the owner of the trademark **AFRICAN FORMULA** which is the subject of a United States Trademark Registration, No. 2,822,282, registered on March 16, 2004, and;

WHEREAS, International Beauty Exchange, Inc. (IBE) a corporation of Florida, whose business address is 1592 N.W. 159th Street, Miami, FL 33169, is desirous of acquiring said mark and the registration thereof.

NOW, therefore, for the sum and Five Dollars (\$5.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Jacob Aini, hereby assigns unto the said International Beauty Exchange, Inc. (IBE), all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified Registration thereof

Dated: 2-1, 2006



Jacob Aini