

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Cigar Co., Inc.		04/27/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jonathan Drew, Inc.		
<b>Doing Business As:</b>	DBA Drew Estate		
<b>Street Address:</b>	12415 SW 136th Avenue, Suite 2		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33186		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3080344	INFUSION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)575-7200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-575-7000		
<b>Email:</b>	tmconfirm@dilworthlaw.com		
<b>Correspondent Name:</b>	Philip J. Foret, Reg. No. 51,689		
<b>Address Line 1:</b>	1735 Market St., 3200 Mellon Bank Center		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-7595		
<b>ATTORNEY DOCKET NUMBER:</b>	25841-76982		
<b>NAME OF SUBMITTER:</b>	Philip J. Foret		
<b>Signature:</b>	/pjf/		
<b>Date:</b>	05/01/2006		

OP \$40.00 3080344

Total Attachments: 2

source=general cigar tm assignme#page1.tif

source=general cigar tm assignme#page2.tif

ASSIGNMENT

WHEREAS, General Cigar Co., Inc., a corporation formed under the laws of the State of Delaware, having a place of business at 387 Park Avenue South, New York, NY 10016, referred to hereinafter as Assignor, has adopted, used and is using the mark INFUSION, which is registered in the United States Patent and Trademark Office, and bears United States Registration No. 3,080,344, dated April 11, 2006;

AND WHEREAS, Jonathan Drew, Inc. d/b/a/ Drew Estate, a corporation formed under the laws of the State of New York, having a place of business at 12415 SW 136<sup>th</sup> Avenue Suite 2, Miami, FL 33186, referred to hereinafter as Assignee, desires to acquire such mark and registration thereof.

NOW, THEREFORE, in consideration of the Sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the mark described herein, together with the goodwill of the business symbolized by such mark, and the above-identified registration thereof. In addition, Assignor does hereby sell, assign and transfer to Assignee all rights of Assignor to sue any third party for any past infringement of the mark.

This Assignment is binding on Assignor and its respective heirs, successors and assigns, and inures to the benefit of Assignee and its heirs, successors and assigns.

GENERAL CIGAR CO. INC

By: 

Title: *Vice President, General Counsel + Secretary*

Date: *April 27, 2006*

ACKNOWLEDGMENT

STATE OF Virginia )ss.:

COUNTY OF Chesapeake

On 4-27-2006, before me, Catherine M Rusch,  
personally appeared Gerard Boerly, personally known to me to be the person whose  
name is subscribed to the within instrument and acknowledged to me that he executed the same  
in his authorized capacity, and that by his signature on the instrument the person, or the entity on  
behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Catherine M Rusch

Notary Public in and for said County and

State

My Commission Expires

5.31.2006