

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
L.C. Industries, L.L.C.		04/24/2006	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	L.C. Industries, Inc.
Street Address:	401 N. Western Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60612
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 45

Property Type	Number	Word Mark
Registration Number:	2868021	1803 COLLECTION
Registration Number:	2863781	1803 COLLECTION
Registration Number:	2859021	1803 COLLECTION
Registration Number:	2886876	
Registration Number:	2111895	LEWIS N. CLARK TRAVEL ACCESSORIES
Registration Number:	2608112	
Registration Number:	2608113	
Registration Number:	2678633	
Registration Number:	2821334	DIG. GET DIRTY. HAVE FUN.
Registration Number:	2890465	FRONTIER
Registration Number:	2883351	FRONTIER
Registration Number:	2982145	INDICATOR
Registration Number:	2919246	LEWIS N. CLARK

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Registration Number:	1744354	LEWIS N. CLARK
Registration Number:	2440882	LEWIS N. CLARK
Registration Number:	2438517	LEWIS N. CLARK
Registration Number:	2440884	LEWIS N. CLARK
Registration Number:	2437063	LEWIS N. CLARK
Registration Number:	2437068	LEWIS N. CLARK
Registration Number:	2660360	LEWIS N. CLARK
Registration Number:	2782356	LEWIS N. CLARK
Registration Number:	2716219	LEWIS N. CLARK
Registration Number:	2917630	LEWIS N. CLARK
Registration Number:	2104997	LEWIS N. CLARK TRAVEL ACCESSORIES
Registration Number:	2840273	LI'L LEWIS
Registration Number:	2821335	LI'L LEWIS DIG. GET DIRTY. HAVE FUN.
Registration Number:	3080673	MOOD
Registration Number:	2932284	RĚAKT
Registration Number:	2772352	REAKT
Registration Number:	2754070	REAKT
Registration Number:	2419812	SUCCESSFUL JOURNEYS BEGIN WITH WISE CHOICES
Registration Number:	1618206	THE ORIGINAL NECKREST
Registration Number:	1547388	TRAV-A-BELT
Registration Number:	2796288	TRAVELDRY
Registration Number:	2929651	WALLET MINDER
Serial Number:	78603446	BELLE HOP
Serial Number:	78844477	BELLE HOP
Serial Number:	78660919	GEAR UP AND GO
Serial Number:	76133706	LEWIS N. CLARK
Serial Number:	76256716	LEWIS N. CLARK
Serial Number:	76133712	LEWIS N. CLARK
Serial Number:	76133709	LEWIS N. CLARK
Serial Number:	78511950	VIVANT
Serial Number:	78161081	FRONTIER
Serial Number:	78161079	FRONTIER

CORRESPONDENCE DATA

Fax Number: (847)919-4631

TRADEMARK
REEL: 003300 FRAME: 0089

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8475090045
Email: howard@hfine.com
Correspondent Name: Howard R. Fine
Address Line 1: 108 Wilmot Road, Suite 330
Address Line 4: Deerfield, ILLINOIS 60015

ATTORNEY DOCKET NUMBER:	035-001
NAME OF SUBMITTER:	Howard R. Fine
Signature:	/Howard R. Fine/
Date:	05/01/2006

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

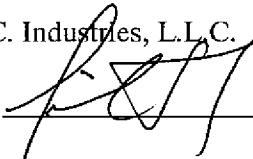
This Assignment of Trademarks is effective as of January 1, 2006 (the "Effective Date").

WHEREAS, L.C. Industries, L.L.C., an Illinois limited liability company having its principal place of business as 401 N. Western Avenue, Chicago, Illinois 60612 (hereinafter "LLC"), has adopted, used, is using and is the owner of the trademarks and service marks set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, L.C. Industries, Inc., an Illinois corporation having its principal place of business at 401 N. Western Avenue, Chicago, Illinois 60612 (hereinafter "INC"), is the a successor to LLC's ongoing and existing business pertaining to the Marks and is therefore desirous of acquiring the Marks and all of LLC's rights and interests therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, LLC hereby assigns to INC, as of the Effective Date, all right, title and interest throughout the world in and to the Marks together with the goodwill of the business symbolized by the Marks and associated therewith, and including any and all registrations and applications of the Marks throughout the world, all common law rights therein, the right to continue prosecution of any existing applications and obtain registrations or renewals thereof, and the right to sue for and recover damages and other remedies for the past or future infringement thereof..

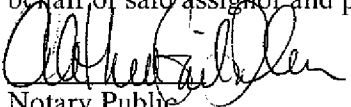
Signed at Deerfield, Illinois this 24 day of April, 2006.

L.C. Industries, L.L.C.
By 
Michael Smerling
Managing Member

State of Illinois
County of Lake

ss:

On this 24 day of April, 2006, personally appeared Michael Smerling, to me known and known to me to be the Managing Member of L.C. Industries, L.L.C., the assignor above named, and acknowledged that he executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.


Notary Public

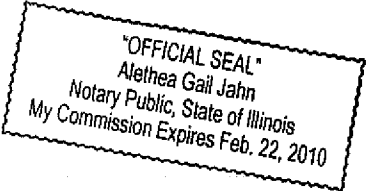


Exhibit A to Trademark Assignment

Country	Trademark	Int'l Class	Status	App. No.	Reg. No.	Reg. Date
United States	BELLE HOP	18	Pending	78603446		
United States	BELLE HOP	06, 09, 20	Pending	78844477		
United States	GEAR UP AND GO	06, 09, 18, 20	Pending	78660919		
United States	LEWIS N. CLARK	25	Pending	76133706		
United States	LEWIS N. CLARK	25	Pending	76256716		
United States	LEWIS N. CLARK	12	Pending	76133712		
United States	LEWIS N. CLARK	13	Pending	76133709		
United States	VIVANT	18	Pending	78511950		
United States	FRONTIER	11	Pending	78161081		
United States	FRONTIER	9	Pending	78161079		
United States	1803 COLLECTION	16	Registered		2868021	27-Jul-04
United States	1803 COLLECTION	18	Registered		2863781	13-Jul-04
United States	1803 COLLECTION	20	Registered		2859021	29-Jun-04
United States	Design (oval logo)	22	Registered		2886876	21-Sep-04
United States	Design (oval logo)	25	Registered		2111895	11-Nov-97
United States	Design (oval logo)	3	Registered		2608112	13-Aug-02
United States	Design (oval logo)	16	Registered		2608113	13-Aug-02
United States	Design (oval logo)	20	Registered		2678633	21-Jan-03
United States	DIG, GET DIRTY, HAVE FUN	20	Registered		2821334	9-Mar-04
United States	FRONTIER	18	Registered		2890465	28-Sep-04
United States	FRONTIER	25	Registered		2883351	7-Sep-04
United States	INDICATOR	6	Registered	78341005	2982145	2-Aug-05
United States	LEWIS N. CLARK	21	Registered	76133533	2919246	18-Jan-05
United States	LEWIS N. CLARK	9	Registered		1744354	5-Jan-93
United States	LEWIS N. CLARK	6	Registered		2440882	3-Apr-01
United States	LEWIS N. CLARK	18	Registered		2438517	27-Mar-01
United States	LEWIS N. CLARK	20	Registered		2440884	3-Apr-01
United States	LEWIS N. CLARK	22	Registered		2437063	20-Mar-01
United States	LEWIS N. CLARK	10	Registered		2437068	20-Mar-01
United States	LEWIS N. CLARK	3	Registered		2660360	10-Dec-02
United States	LEWIS N. CLARK	8	Registered		2782356	11-Nov-03
United States	LEWIS N. CLARK	22	Registered		2716219	13-May-03
United States	LEWIS N. CLARK	20	Registered	76133962	2917630	11-Jan-05
United States	LEWIS N. CLARK TRAVEL ACCESSORIES	18	Registered		2104997	14-Oct-97
United States	LI'L LEWIS	20	Registered		2840273	11-May-04

TRADEMARK

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Country	Trademark	Int'l Class	Status	App. No.	Reg. No.	Reg. Date.
United States	LIL LEWIS AND DESIGN	20	Registered		2821335	9-Mar-04
United States	MOOD	20	Registered	78440595	3080673	11-Apr-06
United States	REAKT	25	Registered	76401092	2932284	
United States	REAKT	20	Registered		2772352	7-Oct-03
United States	REAKT AND DESIGN	25	Registered		2754070	19-Aug-03
United States	SUCCESSFUL JOURNEYS BEGIN WITH WISE CHOICES	18	Registered		2419812	9-Jan-01
United States	THE ORIGINAL NECKREST	20	Registered		1618206	16-Oct-90
United States	TRAV-A-BELT	18	Registered		1547388	11-Jul-89
United States	TRAVELDRY	24	Registered		2796288	16-Dec-03
United States	WALLET MINDER	18	Registered	78193277	2929651	1-Mar-05
Arkansas	LEWIS N. CLARK	Various	Registered		TM1639	7-Jun-00
Australia	LEWIS N. CLARK	06, 18, 20	Registered	991709	991709	4-Mar-04
Canada	LEWIS N. CLARK	Various	Registered		TMA623,577	26-Oct-04
Canada	Design (oval logo)	Various	Registered		506768	18-Jan-99
European Union	LEWIS N. CLARK	Various	Registered		1020700	28-Feb-00
Japan	LEWIS N. CLARK	06, 09, 11+	Registered		4520074	9-Nov-01