

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MATTRESS DISCOUNTERS CORPORATION EAST	FORMERLY MATTRESS DISCOUNTERS CORPORATION	04/28/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MATTRESS DISCOUNTERS CORPORATION		
Street Address:	9822 Fallard Court		
City:	UPPER MARLBORO		
State/Country:	MARYLAND		
Postal Code:	20772		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2930438	DESIGNED FOR YOUR BODY. FIT FOR YOUR LIFE.	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-828-3471		
Email:	marames.william@arentfox.com		
Correspondent Name:	William E. Marames		
Address Line 1:	1050 Connecticut Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5399		
ATTORNEY DOCKET NUMBER:	017562.00005 2930438		
NAME OF SUBMITTER:	William E. Marames		
Signature:	/William E. Marames/		
Date:	05/01/2006		

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Total Attachments: 3
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CONFIRMATORY ASSIGNMENT

WHEREAS, Mattress Discounters East Corporation, a corporation of the State of Delaware, previously incorporated under the name Mattress Discounters Corporation, with said change of name having previously been recorded in the State of Delaware, having a place of business at 9822 Fallard Court, Upper Marlboro, MD 20772 (hereinafter called the "ASSIGNOR"), has adopted and used the following trademark, and is the owner of the following U.S. Trademark Registration:

Trademark / Service Mark	Registration No.	Registration Date	Current Holder
Design For Your Body. Fit For Your Life.	2930438	March 8, 2005	(DE)

(the above hereinafter referred to as "the said marks");

WHEREAS, Mattress Discounters Corporation, a corporation of the State of Maryland, having a place of business at 9822 Fallard Court, Upper Marlboro, MD 20772 (hereinafter called the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the said marks, and the US registrations therefore, together with that part of the good will of the business connected with the marks;

WHEREAS, ASSIGNOR has heretofore sold, assigned and transferred to ASSIGNEE its entire right, title and interest in and to the said marks therefore, together with that part of the good will of the business connected with and symbolized by the said marks;

WHEREAS, ASSIGNEE desires this Confirmatory Assignment for the purpose of recording its ownership of the above-identified said marks and registrations therefore at the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, already received and hereby acknowledged, said ASSIGNOR does hereby assign, transfer and confirm unto said ASSIGNEE all its entire right, title and interest in and to the said marks and the registrations therefore, together with that part of the good will of its business connected with and symbolized by the said marks, as well as the right to sue for any infringements thereof.

IN WITNESS WHEREOF, the said ASSIGNOR caused this Confirmatory Assignment to be executed by its duly authorized officer, as of the date indicated below.

Mattress Discounters East Corporation,
previously incorporated under the name
Mattress Discounters Corporation

Dated: 4/28/06

By: Justin Cannon
Name: _____
Title: VP Merchandising & Marketing

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NOTARIAL CERTIFICATE

On the 28th day of April, 2006, before me,
Justin Simone Roman, a Notary Public, personally
 appeared Justin Gannon, who acknowledged him/herself to be the
VP of Merchandising & Marketing of Mattress Discounters East Corporation, a Delaware
 corporation, and that he/she as the VP of Merchandising & Marketing, being authorized to do so,
 executed the above Confirmatory Assignment for the purpose therein contained by
 signing the name of the corporation by him/herself as VP of Merchandising & Marketing

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Justin Simone Roman

Notary Public

**SIMONE S. ROMAN
 NOTARY PUBLIC
 ANNE ARUNDEL COUNTY
 MARYLAND
 MY COMMISSION EXPIRES DEC. 22, 2007**



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