TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the effective date previously recorded on Reel 003300 Frame 0067. Assignor(s) hereby confirms the effective date of 04/28/06.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Memorex International, Inc.		04/28/2006	CORPORATION: VIRGIN ISLANDS, BRITISH

RECEIVING PARTY DATA

Name:	Imation Corp.
Street Address:	One Imation Place
City:	Oakdale
State/Country:	MINNESOTA
Postal Code:	55128
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	2859012	ACTION X
Registration Number:	1410234	CDX II
Registration Number:	2066549	DBS
Serial Number:	78516369	DIRECTOR'S CUT
Serial Number:	78590761	DIRECTOR
Serial Number:	78590861	
Serial Number:	78590834	
Serial Number:	78480563	DURALAYER
Serial Number:	78569061	DURALAYER TECHNOLOGY
Registration Number:	1520657	M
Registration Number:	2483832	EMEMOREX
Registration Number:	2503153	EMEMOREX.COM
Registration Number:	2698462	

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Registration Number:	2637121	FLASH GEAR
Registration Number:	2748810	IS IT LIVE OR IS IT MEMOREX?
Registration Number:	2697895	IS IT LIVE?
Registration Number:	2632346	IT'S YOUR THING
Serial Number:	78732362	LIFE LIVES ON MEMOREX
Serial Number:	76374149	M
Serial Number:	78569080	M FLYER
Registration Number:	1686110	MEMOREX
Registration Number:	1557540	MEMOREX
Registration Number:	1562126	MEMOREX
Registration Number:	1561916	MEMOREX
Registration Number:	989948	MEMOREX
Registration Number:	734922	MEMOREX
Registration Number:	2599345	MEMOREX
Registration Number:	2547268	MEMOREX
Registration Number:	2992498	MEMOREX
Registration Number:	2802233	MEMOREX
Registration Number:	2548308	MEMOREX COMPUTER SUPPLIES
Serial Number:	78700803	MEMOREX MOBILE MEDIA
Registration Number:	1669213	MEMOREX TELEX
Serial Number:	78516365	M-FLYER
Registration Number:	3024397	MODZ
Registration Number:	2756828	MOUSEPORT
Serial Number:	76036692	MPOCKET
Registration Number:	1569407	MRX
Registration Number:	1386462	SAFEGUARD SYSTEM
Registration Number:	2602800	SCROLLPRO
Registration Number:	1062145	
Registration Number:	1501057	SONIC-LITE
Serial Number:	78700746	TRAVELBRIDGE
Registration Number:	2916411	TRAVELDRIVE
Serial Number:	78700782	TRAVELLINK
Serial Number:	78700791	TRAVELSYNC

CORRESPONDENCE DATA

Fax Number: (612)340-8856
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	8013
NAME OF SUBMITTER:	Elizabeth C. Buckingham
Signature:	/Elizabeth C. Buckingham/
Date:	05/02/2006

Total Attachments: 2
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHERAS, Memorex International, Inc., a British Virgin Islands Corporation, located at 8th Floor, Paul Y Centre, 51 Hung To Road, Kwon Tong, Kowloon, Hong Kong, has adopted, is using or has an intent-to-use the trademarks shown in Schedule 1, attached hereto, with registrations or application in the United States Patent and Trademark Office (the "Trademarks"): and

WHEREAS, Imation Corp., a Delaware corp. located at One Imation Place, Oakdale, Minnesota 55128, is desirous of acquiring said Trademarks and the registrations or applications thereof as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Memorex International, Inc. does hereby assign unto Imation Corp., all of its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the marks, and the registration and applications thereof.

Memorex International, Inc.

Date: 27 April 2006

By: ×

Name: KEE Shui Wah

Title: Authorized Signatory

Effective Date: April 28, 2006

attachment: Schedule 1

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United States Trademark Schedule 1

Title	Application No.	Registration No.
ACTION X	78/234,153	2,859,012
CDX II	73/583,252	1,410,234
DBS	75/045,403	2,066,549
DIRECTOR'S CUT	78/516,369	
DIRECTOR'S CUT CHAIR DESIGN	78/590,761	
DIRECTOR'S CUT FILM CANISTER DESIGN	78/590,861	
DIRECTOR'S CUT FILM STRIP DESIGN	78/590,834	
DURALAYER	78/480,563	
DURALAYER TECHNOLOGY AND DESIGN	78/569,061	
DYNAMIC M DESIGN	73/720,523	1,520,657
EMEMOREX	76/028,754	2,483,832
EMEMOREX.COM	76/028,752	2,503,153
FLASH CARD HOLDER DESIGN	76/216,883	2,698,462
FLASH GEAR	76/263,079	2,637,121
IS IT LIVE OR IS IT MEMOREX?	78/098,463	2,748,810
IS IT LIVE?	78/107,965	2,697,895
IT'S YOUR THING	75/848,030	2,632,346
LIFE LIVES ON MEMOREX	78/732,362	
M AND HALO DESIGN	76/374,149	
M FLYER AND DESIGN	78/569,080	
MEMOREX	74/062,808	1,686,110
MEMOREX	73/762,074	1,557,540
MEMOREX	73/762,073	1,562,126
MEMOREX	73/762,075	1,561,916
MEMOREX	72/438,066	989,948
MEMOREX	72/124,571	734,922
MEMOREX	76/250,352	2,599,345
MEMOREX	76/268,302	2,547,268
MEMOREX	78/451,520	2,992,498
MEMOREX AND HALO DESIGN	78/109,148	2,802,233
MEMOREX COMPUTER SUPPLIES	76/028,758	2,548,308
MEMOREX MOBILE MEDIA	78/700,803	
MEMOREX TELEX	73/744,276	1,669,213
M-FLYER	78/516,365	
MODZ	78/272,902	3,024,397
MOUSEPORT	76/205,136	2,756,828
MPOCKET	76/036,692	
MRX	73/781,364	1,569,407
SAFEGUARD SYSTEM	73/494,678	1,386,462
SCROLLPRO	76/293,953	2,602,800
SHATTERING GLASS DESIGN	73/099,461	1,062,145
SONIC-LITE	73/668,036	1,501,057
TRAVELBRIDGE	78/700,746	
TRAVELDRIVE	78/340,361	2,916,411
TRAVELLINK	78/700,782	
TRAVELSYNC	78/700,791	