

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jerrold Blandino		12/20/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Too Faced Cosmetics, Inc.		
Street Address:	16510 Aston Street		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92606		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2265543	TOO FACED	
CORRESPONDENCE DATA			
Fax Number:	(714)754-0500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714.754.0200		
Email:	uspto@goodmanlawyers.com		
Correspondent Name:	Amanda J. McLaughlin, Esq.		
Address Line 1:	695 Town Center Drive		
Address Line 2:	14th Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	1204.211		
NAME OF SUBMITTER:	Amanda J. McLaughlin, Esq.		
Signature:	/Amanda J. McLaughlin/		
Date:	05/01/2006		

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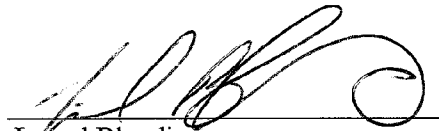
Total Attachments: 1
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**ASSIGNMENT AND TRANSFER
TOO FACED TRADEMARK**

WHEREAS Jerrod Blandino has adopted, used, and is using the trademark TOO FACED ("mark") which is registered with the United States Patent and Trademark Office, Registration No. 2265543, dated July 27, 1999;

WHEREAS, Too Faced Cosmetics, Inc., a California corporation, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Jerrod Blandino does hereby assign unto Too Faced Cosmetics, Inc. all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: 
Jerrod Blandino


CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

COUNTY OF ORANGE)

On December 20, 2005, before me, Wolf-Peter Beech, the undersigned notary public in and for the State of California, personally appeared Jerrod Blandino, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature of Notary Public

My commission expires May 3, 2009.

