

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Paramount Growers Cooperative, Inc.		03/08/2006	Non-Profit Cooperative Association: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cumberland Packing Corp.		
<b>Street Address:</b>	2 Cumberland Street		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11205		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76575091	IN THE RAW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)986-0604		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 986-1116		
<b>Email:</b>	pto@wolfblock.com		
<b>Correspondent Name:</b>	Wolf Block Schorr & Solis-Cohen LLP		
<b>Address Line 1:</b>	250 Park Avenue		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	New York, NEW YORK 10177		
<b>ATTORNEY DOCKET NUMBER:</b>	CUM011-235312		
<b>NAME OF SUBMITTER:</b>	Amy F. Divino		
<b>Signature:</b>	/Amy F. Divino/		

OP \$40.00 76575091

Date:

05/02/2006

Total Attachments: 1

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## TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** is entered into by and between Paramount Growers Cooperative, Inc. ("Paramount Growers"), a non-profit cooperative association organized and existing under the laws of the State of California, having a place of business at 11444 West Olympic Boulevard, 10<sup>th</sup> Floor, Los Angeles, California 90064, and Cumberland Packing Corp. ("Cumberland"), a corporation organized and existing under the laws of the State of New York, having a place of business at 2 Cumberland Street, Brooklyn, New York 11205.

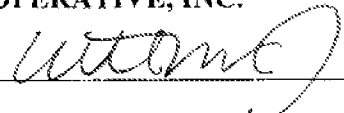
**WHEREAS**, Paramount Growers owns the trademark IN THE RAW ("The Trademark") and pending Application Serial No. 76/575,091 (the "'091 Application") for The Trademark for "raw natural nuts, namely, almonds" in the United States Patent and Trademark Office under Trademark Act Section 1(b); and

**WHEREAS**, Paramount Growers recently commenced use of The Trademark in commerce with raw natural nuts, namely, almonds; and

**WHEREAS**, Cumberland is desirous of acquiring The Trademark, the goodwill of the business symbolized by the Trademark, the '091 Application, and the eventual registration thereof.

**NOW, THEREFORE**, in consideration of and in exchange for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Paramount Growers hereby assigns, transfers, and conveys to Cumberland all right, title and interest owned by Paramount Growers in and to The Trademark, together with the goodwill of the business symbolized by The Trademark, and the '091 Application for registration thereof and any registration resulting therefrom.

**PARAMOUNT GROWERS  
COOPERATIVE, INC.**

By: 

Print Name: William M. Folez, Jr.

Title: Senior Vice President

Date: 3 | 8 | 2006