# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type         |
|-------------------------|----------|----------------|---------------------|
| Kupono Investment, Inc. |          | 04/27/2006     | CORPORATION: HAWAII |

### **RECEIVING PARTY DATA**

| Name:           | Theme Stores, Inc.  |  |
|-----------------|---------------------|--|
| Street Address: | 99-061 Koaha Way    |  |
| City:           | Aiea                |  |
| State/Country:  | HAWAII              |  |
| Postal Code:    | 96701               |  |
| Entity Type:    | CORPORATION: NEVADA |  |

#### PROPERTY NUMBERS Total: 1

| Property Type                | Number | Word Mark                    |
|------------------------------|--------|------------------------------|
| Registration Number: 1975562 |        | THE ENDANGERED SPECIES STORE |

## **CORRESPONDENCE DATA**

Fax Number: (312)554-8015

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312)-554-8000

Email: bscrimenti@pattishall.com
Correspondent Name: Belinda J. Scrimenti, Esq.

Address Line 1: 311 South Wacker Drive, Suite 5000

Address Line 4: Chicago, ILLINOIS 60606

| NAME OF SUBMITTER: | Belinda J. Scrimenti   |
|--------------------|------------------------|
| Signature:         | /Belinda J. Scrimenti/ |
| Date:              | 05/02/2006             |

Total Attachments: 1

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TRADEMARK
REEL: 003301 FRAME: 0244

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ASSIGNMENT OF REGISTRATION OF MARK

WHEREAS, Kupono Investment, Inc., a Hawaii Corporation, having an address at 99-

061 Koaha Way, Aiea, HI 96701, has adopted, used and is using the mark listed below which is

registered with the United States Patent and Trademark Office:

Mark Reg. No. Reg. Date

THE ENDANGERED 1,975,562 May 28, 1996

SPECIES STORE

WHEREAS, Theme Stores, Inc., a Nevada Corporation, located at 99-061 Koaha Way,

Aiea, HI 96701, is desirous of acquiring said mark and the registration thereof:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby

acknowledged, said Kupono Investment, Inc. does hereby assign unto Theme Stores, Inc., all

rights, title and interest in and to said mark in the United States, together with the goodwill of the

business symbolized by the mark, and the above identified registration thereof, and all causes of

action for past infringement.

Kupono Investment, Inc.

Dated: April 27, 2006

RECORDED: 05/02/2006

Name: Allen R. Cottral

Title: Chief Executive Officer

TRADEMARK REEL: 003301 FRAME: 0245