TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Kingsford Products Company		11/01/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Kingsford Products Company LLC	
Street Address:	1221 Broadway	
City:	Oakland	
State/Country:	CALIFORNIA	
Postal Code:	94612	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1374515	FLEA ENDER

CORRESPONDENCE DATA

Fax Number: (510)271-1652

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 510 271 2737

Email: trademarks@clorox.com

Correspondent Name: The Kingsford Products Company LLC

Address Line 1: 1221 Broadway

Address Line 4: Oakland, CALIFORNIA 94612

ATTORNEY DOCKET NUMBER:	1374515 FLEA ENDER
NAME OF SUBMITTER:	Barbara Ellen
Signature:	/Barbara Ellen/
Date:	05/02/2006

TRADEMARK REEL: 003301 FRAME: 0341

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Total Attachments: 3 source=Kingsford Co to Kingsford LLC#page1.tif source=Kingsford Co to Kingsford LLC#page2.tif source=Kingsford Co to Kingsford LLC#page3.tif

> TRADEMARK REEL: 003301 FRAME: 0342

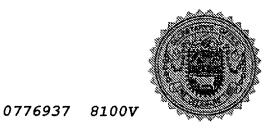


The First State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE
CORPORATION UNDER THE NAME OF "THE KINGSFORD PRODUCTS COMPANY"
TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM
"THE KINGSFORD PRODUCTS COMPANY" TO "THE KINGSFORD PRODUCTS
COMPANY, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF
NOVEMBER, A.D. 2004, AT 7:55 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS



Warriet Smith Windson
Harriet Smith Windson, Secretary of State

AUTHENTICATION: 3447933

040785220

TRXBEMARK -04 REEL: 003301 FRAME: 0343

State of Delaware Secretary of State Division of Corporations Delivered 10:07 AM 11/01/20 FILED 07:55 PM 11/01/2004 SRV 040785220 - 0776937 FILE

CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW

- 1. The name of the corporation is THE KINGSFORD PRODUCTS COMPANY. The name under which the corporation was originally incorporated is "Delaware KFD, Inc." It was changed to "The Kingsford Company" on March 12, 1973; and to "The Kingsford Products Company on June 18, 1985.
- 2. The date on which the original Certificate of Incorporation was filed with the Secretary of State December 6, 1971.
- 3. The name of the limited liability company into which the corporation is herein being converted is THE KINGSFORD PRODUCTS COMPANY, LLC.
- 4. The conversion has been approved in accordance with the provisions of Section 266.

Dated: November , 2004

By: /s/ PAMELA FLETCHER
Pamela Fletcher
Vice President - Secretary

TRADEMARK REEL: 003301 FRAME: 0344

CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW

- 1. The name of the corporation is THE KINGSFORD PRODUCTS COMPANY. The name under which the corporation was originally incorporated is "Delaware KFD, Inc." It was changed to "The Kingsford Company" on March 12, 1973; and to "The Kingsford Products Company on June 18, 1985.
- 2. The date on which the original Certificate of Incorporation was filed with the Secretary of State is December 6, 1971.
- 3. The name of the limited liability company into which the corporation is herein being converted is THE KINGSFORD PRODUCTS COMPANY, LLC.
- 4. The conversion has been approved in accordance with the provisions of Section 266.

RECORDED: 05/02/2006

By: Jamela Fletcher

Vice President - Secretary

TRADEMARK
REEL: 003301 FRAME: 0345