

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Reflections Interactive, Inc. | | 05/02/2006 | British and Welsh Company: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | Atari, Inc. | | |
| Street Address: | 417 Fifth Avenue | | |
| Internal Address: | c/o Kristen J. Keller | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10016 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2999363 | DRIV3R | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)726-6583 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-726-6583 | | |
| Email: | kristen.keller@atari.com | | |
| Correspondent Name: | Atari, Inc. | | |
| Address Line 1: | 417 Fifth Avenue | | |
| Address Line 2: | c/o Kristen J. Keller | | |
| Address Line 4: | New York, NEW YORK 10016 | | |
| NAME OF SUBMITTER: | Kristen J. Keller, Esquire | | |
| Signature: | /Kristen J. Keller/ | | |
| Date: | 05/02/2006 | | |

CH \$40.00 2999363

TRADEMARK

Total Attachments: 4

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TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made the *May 2,* 2006 BETWEEN **REFLECTIONS INTERACTIVE LIMITED**, a British and Welsh company located at Central Square South Orchard Street, Newcastle upon Tyne, NE1 2AZ (hereinafter called the Assignor) of the one part AND **ATARI, INC.**, a corporation of the State of Delaware located at 417 Fifth Avenue, New York, New York 10018 U.S.A. (hereinafter called the Assignee) of the other part

WHEREAS

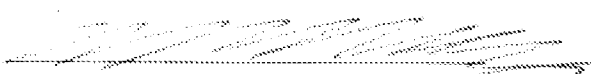
1. The Assignor desires to assign to Assignee all of Assignor's right, title and interest it has in and to the U.S Registration No. 2999363 for the trademark DRIV3R (the "Trademark").
2. The Assignor has agreed that the right, title and interest in and to the Trademark shall be assigned to the Assignee for the consideration hereinafter appearing.

NOW THIS ASSIGNMENT WITNESSES that, in consideration of the sum of \$1 (One Dollar) and other consideration paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the right, title and interest in and to Trademark that Assignor owns, for all of the goods and/or services included in the relevant applications or in conjunction with which the Trademark are used, together with the goodwill of the business associated with and symbolized by the Trademark and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to the Trademark occurring prior to the date hereof TO HOLD the same unto the Assignee absolutely.

The Assignor hereby consents, without any objection, that Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be effected.

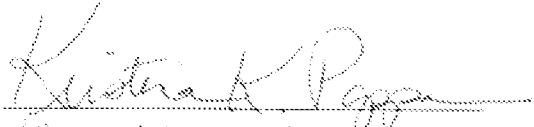
IN WITNESS WHEREOF the Assignor has executed these presents the day and year first above written.

REFLECTIONS INTERACTIVE LIMITED

By: 
Position: Director

[ATTACH NOTARIAL CERTIFICATE]

Accepted by: ATARI, INC.

By: 
Position: VP and General Counsel

[ATTACH NOTARIAL CERTIFICATE]

State of New York
County of New York

On ~~March~~ ^{17th} 2, 2006 before me, the undersigned, a Notary Public in and for said State, personally appeared Kristina Pappo, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Nancy Seaman
Name Nancy Seaman
(typed or printed)

NANCY SEAMAN
Notary Public, State Of New York
No. 01SE6074888
Qualified in Nassau County
Commission Expires May 27, 2006
Filed in N.Y. County
(Seal)

State of New York
County of New York

On March 2, 2006 before me, the undersigned, a Notary Public in and for said State, personally appeared FRANK TRACY, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Nancy Seaman
Name Nancy Seaman
(typed or printed)

NANCY SEAMAN
Notary Public, State Of New York
No. 01SE074686
Qualified In Nassau County
Commission Expires May 27, 20__
filed in N.Y. county

(Seal)