

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Societe Generale		04/28/2006	Banking Corporation: FRANCE

RECEIVING PARTY DATA

Name:	Banner Seventeen, LLC
Street Address:	226 Causeway
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02114
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	1003131	BOSTON CELTICS
Registration Number:	1806185	BOSTON CELTICS
Registration Number:	2001168	BOSTON CELTICS
Serial Number:	74715753	BOSTON CELTICS
Registration Number:	2195362	BOSTON CELTICS
Registration Number:	2325752	BOSTON CELTICS
Registration Number:	2503956	BOSTON CELTICS
Registration Number:	2593912	BOSTON CELTICS
Registration Number:	2606814	BOSTON CELTICS
Registration Number:	970431	CELTICS
Registration Number:	2441327	CELTICS
Serial Number:	75602072	CELTICS
Registration Number:	2643241	CELTICS
Registration Number:	2540918	CELTICS

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Registration Number:	2525562	CELTICS
Registration Number:	2532515	CELTICS
Registration Number:	2278441	GET PUMPED
Registration Number:	2265646	GET PUMPED
Registration Number:	2279966	GET PUMPED
Registration Number:	2309752	GET PUMPED
Serial Number:	75392745	
Registration Number:	2286418	
Registration Number:	2271150	
Registration Number:	2286417	
Registration Number:	995738	
Registration Number:	2193895	
Serial Number:	74418447	NEW YORK CELTICS
Registration Number:	2065322	ORIGINAL CELTICS
Serial Number:	75448419	CELTICS FAST BREAK

CORRESPONDENCE DATA

Fax Number: (212)878-8375
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	5071/37
NAME OF SUBMITTER:	Melissa Schrader
Signature:	/Melissa Schrader/
Date:	05/02/2006

Total Attachments: 6
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RELEASE OF SECURITY INTEREST

This RELEASE OF SECURITY INTEREST is dated and effective as of the 28th day of April, 2006, and is made by SOCIÉTÉ GÉNÉRALE, a French banking corporation having an address at 1221 Avenue of the Americas ("Grantee"), in favor of BANNER SEVENTEEN, LLC, a Delaware limited liability company with a principal place of business at 226 Causeway, Boston, MA 02114 ("Grantor").

W I T N E S S E T H:

WHEREAS, on or about December 31, 2002, Grantor granted to Grantee a lien on and security interest in the general intangibles of Grantor, including Grantor's patents as listed in Schedule A, and certain related rights, interests and assets; and

WHEREAS, the aforementioned security interest was reflected in a duly executed document entitled "GRANT OF SECURITY INTEREST IN TRADEMARKS"; and

WHEREAS, for good and valuable consideration, Grantee has agreed to release the aforementioned security interest,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Grantee hereby cancels and terminates the GRANT OF SECURITY INTEREST IN TRADEMARKS and hereby releases its lien on and security interest in the intellectual property rights and interests identified and described in the GRANT OF SECURITY INTEREST IN TRADEMARKS," which rights and interests specifically include trademarks, and applications for patent registration set forth in Exhibit A attached hereto.

IN WITNESS WHEREOF, this Release of Security Interest is effective the date
and year above first written.

SOCIÉTÉ GÉNÉRALE

Dated: April 28, 2006

By: 

Name:

Jerry D'Amico

Title:

MANAGING DIRECTOR

Exhibit A

Mark: BOSTON CELTICS

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
1525	United States	6, 16, 18, 25, 28, 41	Celtics Basketball L.P.	72/440648	11/8/72	1003131	1/28/75		No

Mark: BOSTON CELTICS and Design

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
2808	United States	25, 41	Celtics Basketball L.P.	74/301220	8/3/92	1806185	11/23/93		No
12397	United States	28	Celtics Basketball L.P.	74/715752	8/15/95	2,001,168	9/17/96		No
12414	United States	16	Celtics Basketball L.P.	74/715753	8/15/95	2,001,69	9/17/96		No
21319	United States	18	Celtics Basketball L.P.	75/325386	7/16/97	2195362	10/13/98		No
26053	United States	9	Celtics Basketball L.P.	75/574741	10/21/98	2325752	3/7/00		No
28789	United States	38	Celtics Basketball L.P.	76/147511	10/4/00	2503956	11/6/01		Yes
28791	United States	42	Celtics Basketball L.P.	76/147509	10/4/00	2593912	7/16/02		Yes
28796	United States	35	Celtics Basketball L.P.	76/147510	10/4/00	2606814	8/13/02		Yes

Mark: CELTICS

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
1524	United State	41	Celtics Basketball L.P.	440595	11/8/72	970431	10/9/73		No

Mark: CELTICS and Design

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
23950	United States	28	Celtics Basketball L.P.	75/511160	6/30/98	2441327	4/3/01	4/20/99	Yes

Mark: CELTICS and Shamrock Design

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
25761	United States	9	Celtics Basketball L.P.	75/602072	12/9/98			3/7/00	No
25763	United States	16	Celtics Basketball L.P.	75/602057	12/9/98	2643241	10/29/02	12/7/99	No
25765	United States	25	Celtics Basketball L.P.	75/602066	12/9/98	2540918	2/19/02	11/23/99	Yes
25766	United States	28	Celtics Basketball L.P.	75/602073	12/9/98	2525562	1/1/02	11/30/99	No
25767	United States	41	Celtics Basketball L.P.	75/603410	12/9/98	2532515	1/22/02	11/30/99	No

Mark: GET PUMPED

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
22140	United States	16	Celtics Basketball L.P.	75/389293	11/13/97	2278441	9/14/99	11/17/98	Yes
22141	United States	25	Celtics Basketball L.P.	75/389290	11/13/97	2265646	7/27/99	11/24/98	Yes
22142	United States	41	Celtics Basketball L.P.	75/389291	11/13/97	2279966	9/21/99	21/1/98	Yes
	United	9	Celtics	75/389292	11/13/97	2309752	1/18/00	12/15/98	Yes

	States		Basketbal l L.P.						
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Mark: GET PUMPED LEPRECHAUN DESIGN

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
22323	United States	16	Celtics Basketball l L.P.	75/392745	11/19/97	2273018	8/24/99	9/29/98	Yes
22324	United States	9	Celtics Basketball l L.P.	75/392654	11/19/97	2286418	10/12/99	12/1/98	Yes
22325	United States	25	Celtics Basketball l L.P.	75/392878	11/19/97	2,271,150	8/17/99	9/22/98	Yes
22326	United States	41	Celtics Basketball l L.P.	75/392652	11/19/97	2286417	10/12/99	9/22/98	Yes

Mark: Leprechaun Design

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
1526	United States	6, 16, 18, 25, 28, 41	Celtics Basketball l L.P.	440534	11/8/72	995738	10/15/74		No
22327	United States	25	Celtics Basketball l L.P.	75/392653	11/19/97	2193895	10/6/98		No

Mark: NEW YORK CELTICS

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
4854	United States	25	Celtics Basketball l L.P.	74/418447	7/27/93	21001740	9/30/97	1/3/95	Yes

Mark: ORIGINAL CELTICS

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
3386	United States	25	Celtics Basketball L.P.	74/322756	10/16/92	2065322	5/27/97	2/8/94	Yes

Mark: THE CELTICS FAST BREAK

ID	Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Allow. Dt	ITU
23006	United States	16, 35	Celtics Basketball L.P.	75/448419	3/11/98			3/2/99	Yes