Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paramount Growers Cooperative, Inc.		04/26/2006	a California Non-Profit Cooperative Association: CALIFORNIA

RECEIVING PARTY DATA

Name:	Paramount Farms, Inc., dba Everybody's Nuts	
Doing Business As:	DBA Everybody's Nuts	
Street Address:	11444 W. Olympic Blvd., 10th Fl.	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90064	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78713114	ADVENTURES OF STACH
Serial Number:	78687972	EVERYBODY KNOWS THE BEST NUTS COME FROM CALIFORNIA
Serial Number:	78681436	EVERYBODY'S NUTS
Serial Number:	78713118	EVERYBODY'S NUTS CALIFORNIA PISTACHIOS
Serial Number:	78713108	STACH

CORRESPONDENCE DATA

Fax Number: (310)966-5758

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-966-5726 Email: lpowell@roll.com Correspondent Name: LaTunda Powell

Address Line 1: 11444 W. Olympic Blvd., 10th Fl.

> **TRADEMARK REEL: 003302 FRAME: 0264**

900048174

Address Line 4: Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER: EVERYBODY NUTS		
NAME OF SUBMITTER:	LaTunda Powell, Trademark Administrator	
Signature:	/LaTunda Powell/	
Date: 05/03/2006		
Total Attachments: 3 source=Assignment Doc (PGC to Everybody's Nuts)#page1.tif source=Assignment Doc (PGC to Everybody's Nuts)#page2.tif source=Assignment Doc (PGC to Everybody's Nuts)#page3.tif		

TRADEMARK REEL: 003302 FRAME: 0265

ASSIGNMENT OF U.S. TRADEMARKS/SERVICE MARKS

FOR GOOD AND VALUABLE CONSIDERATION, Paramount Growers

Cooperative, Inc., a California Non-Profit Cooperative Association, having its principal address at 11444 W. Olympic Blvd., 10th Floor, Los Angeles, California 90064 ("Assignor"), hereby assigns and transfers to Paramount Farms, Inc., a Delaware Corporation, dba Everybody's Nuts, having its principal office at 11444 W. Olympic Blvd., 10th Floor, Los Angeles, California 90064 ("Assignee"):

- A. All worldwide right, title and interest held by Assignor in and to the trademarks and/or service marks listed in Exhibit "A" attached hereto and incorporated herein by this reference, together with the applications and/or registrations thereof in the United States of America as listed in Exhibit "A" (hereinafter collectively referred to as the "Marks");
- B. The goodwill of the business connected with the use of and symbolized by the Marks together with the business associated with the Marks and all assets that uniquely reflect the goodwill of the business of Assignor and are connected with the use of, and symbolized by, the Marks; and
- C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Marks or injury to said goodwill, together with the right to sue or recover the same in the Assignee's name.

IN WITNESS WHEREOF, Assignor has executed this Assignment of U.S. Trademarks/Service Marks effective as of April 26, 2006.

PARAMOUNT GROWERS COOPERATIVE, INC. a California non-profit cooperative association

By:

Craig B. Cooper, Vice President

ACKNOWLEDGMENT OF INSTRUMENTS

STATE OF CALIFORNIA)
) SS.
COUNTY OF LOS ANGELES)
On May 3, 2006	_, before me, <u>LaTunda S. Powell, a Notary Public</u> , personally
	nally known to me (or proved to me on the basis of satisfactory
	ose name(s) is/are subscribed to the within instrument and
acknowledged to me that he/she/t	hey executed the same in his/her/their authorized capacity(ies),
	(s) on the instrument the person(s), or the entity upon behalf of
which the person(s) acted, execut	
WITNESS my hand and official s	

Notary Fublic California
Lice Angeles County
Lice Angeles Feb 20, 2007

[SEAL]

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A Jarda S. Prwell Notary Public

EXHIBIT "A"

ADVENTURES OF STACH	29, 31	78713114	September 14, 2005	
EVERYBODY KNOW THE BEST NUTS COME FROM CALIFORNIA	29, 31	78687972	August 8, 2005	
EVERYBODY'S NUTS	29, 31	78681436	July 29, 2005	
EVERYBODY'S NUTS & Design	29, 31	78713118	September 14, 2005	
STACH	29, 31	78713108	September 14, 2005	

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TRADEMARK
REEL: 003302 FRAME: 0268