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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.105/02/2006
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SUBMISSION TYPE:		CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:		Corrective Assignment to correct the assignee's name previously recorded on Real 003300 Frame 0203. Assignor(s) hereby confirms the assignment - assigns the entire interest and goodwill.	
CONVEYING PARTY DATA			
Name		Formerly	Entity Type
Flowers Bakery of Winston-Salem, LLC			LIMITED LIABILITY COMPANY: NORTH CAROLINA
Execution Date			
04/24/2006			
RECEIVING PARTY DATA			
Name:	Flowers Specialty Brands, Inc.		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2620710	SNACKDRAGON	
Registration Number:	2620711	BAKER'S BEST	
Registration Number:	2755084	REGGIE ROYAL	
CORRESPONDENCE DATA			
Fax Number:	(404)815-6555		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404 8156500		
Email:	tmadmin@kilpatrickstockton.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 2:	Kilpatrick Stockton LLP		
Address Line 4:	Atlanta, GEORGIA 30309-4530		

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TRADEMARK
REEL: 003302 FRAME: 0574

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ATTORNEY DOCKET NUMBER:	AGJ/SF SNACKDRAGON ASSIGN
NAME OF SUBMITTER:	Sharan B. Flexner
Signature:	/sflexner/
Date:	05/02/2006
Total Attachments: 1 source=SNACKDRAGON etc assign. tiff#page1.tif	

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IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

Assignor: Flowers Bakery of Winston-Salem, LLC

Assignee: Flowers Specialty Brands, Inc.

Registration Nos.: 2,620,710
2,620,711
2,755,084ASSIGNMENT

WHEREAS, Flowers Bakery of Winston-Salem, LLC is the owner of Registration Nos. 2,620,710 of the mark SNACKDRAGON & Design, 2,620,711 of the mark BAKER'S BEST & Design, and 2,755,084 of the mark REGGIE ROYAL & Design;

WHEREAS, Flowers Specialty Brands, Inc. wishes to acquire Registration Nos. 2,620,710, 2,620,711, and 2,755,084, the marks underlying those registrations, and the goodwill and any common law rights associated with those marks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Flowers Bakery of Winston-Salem, LLC assigns to Flowers Specialty Brands, Inc. Registration Nos. 2,620,710, 2,620,711, and 2,755,084, the marks underlying those registrations, and the goodwill and any common law rights associated with those marks.

Stephanie B. Tillman
Secretary

Flowers Bakery of Winston-Salem, LLC

Date: 4/24/06

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IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION


Assignor: Flowers Bakery of Winston-Salem, LLC
Assignee: Flowers Specialty Brands, Inc.
Registration Nos.: 2,620,710
2,620,711
2,755,084

ASSIGNMENT

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Stephanie B. Tillman
Secretary
Flowers Bakery of Winston-Salem, LLC

Date: 4/24/06