# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

| Name                      | Formerly | Execution Date | Entity Type            |
|---------------------------|----------|----------------|------------------------|
| Sportsman's Recipes, Inc. |          | 05/01/2006     | CORPORATION: MINNESOTA |

#### **RECEIVING PARTY DATA**

| Name:           | Southeastern Mills, Inc. |
|-----------------|--------------------------|
| Street Address: | 100 East 1st Avenue      |
| City:           | Rome                     |
| State/Country:  | GEORGIA                  |
| Postal Code:    | 30162                    |
| Entity Type:    | CORPORATION: GEORGIA     |

#### PROPERTY NUMBERS Total: 7

| Property Type        | Number   | Word Mark          |
|----------------------|----------|--------------------|
| Registration Number: | 1689197  | SHORE LUNCH        |
| Registration Number: | 2542205  | THE TURKEY GOURMET |
| Registration Number: | 2703517  | THE WILD GOURMET   |
| Registration Number: | 2671888  | MIRACLE PEANUT     |
| Registration Number: | 2682039  | PEANUT SUPREME     |
| Registration Number: | 2612406  | JACK PINE SAVAGE   |
| Serial Number:       | 76576334 | SPIRITED MARINADE  |

#### **CORRESPONDENCE DATA**

900048228

Fax Number: (404)853-8806

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4048538000

Email: daniel.warren@sablaw.com

Correspondent Name: Daniel J. Warren
Address Line 1: 999 Peachtree St., NE
Address Line 4: Atlanta, GEORGIA 30309

TRADEMARK

REEL: 003302 FRAME: 0896

1689197

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| ATTORNEY DOCKET NUMBER:  | 76385-0021 THRU 0027 |
|--|----------------------|
| NAME OF SUBMITTER:   | Daniel J. Warren     |
| Signature:   | /Daniel J. Warren/   |
| Date:  | 05/04/2006           |
| Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif |                      |

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### ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made as of the 1<sup>st</sup> day of May, 2006, by Sportsman's Recipes, Inc., a corporation organized under the laws of Minnesota with its principal place of business at 8565 Highway 65, Blaine, Minnesota 55434 ("the Assignor"), in favor of Southeastern Mills, Inc., a corporation organized under the laws of Georgia having a principal place of business at 100 East 1<sup>st</sup> Avenue, Rome GA 30162 ("the Assignee").

WHEREAS, the Assignor uses and owns all right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "Marks")

WHEREAS, the Assignee is desirous of acquiring all of Assignor's rights in and to the Marks, and any registration or pending application for registration thereof, and the goodwill associated with the Marks, as of the date first stated above;

NOW, THEREFORE, for and in consideration of the sum of \$1.00 and other good and valuable consideration, the sufficiency of which is acknowledged, Assignor hereby sells, assigns and transfers unto Assignee all right, title and interest in and to the Marks with the goodwill of the business concerned in the goods and services for which the Marks are registered, and all the rights which Assignor has heretofore enjoyed thereunder, including the right to sue for past infringement, the same to be held and enjoyed by Assignee, its successors and assigns.

The Assignor hereby agrees to give, execute and/or deliver any document, notice, agreement or other evidence of assignment as may be necessary, in the reasonable judgment of Assignee, to evidence or effectuate the foregoing.

DULY EXECUTED by the undersigned Assignor this 1st day of May 2006.

Sportsman's Recipes, Inc.

By:
Anthorn Precident

This document has been subscribed, affirmed and sworn before me in the County of Addient for the State of Georgia on this 1st day of May, 2006.

Notary Public CAUSUCUS My commission expires on 8/23/09

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|---------------------------|---------|-------------------|
| THE TURKEY GOURMET        | 2542205 | February 26, 2002 |
| THE WILD GOURMET          | 2703517 | April 8, 2003     |
| MIRACLE PEANUT            | 2671888 | January 7, 2003   |
| PEANUT SUPREME            | 2682039 | January 28, 2003  |
| JACK PINE SAVAGE          | 2612406 | August 27, 2002   |

# PENDING FEDERAL TRADEMARK APPLICATIONS

| <u>Trademark</u>                  | U.S. Serial No. | Date Applied      |
|-----------------------------------|-----------------|-------------------|
| مع بنجد به وعدود بن باللبيد بالله |                 | 1 COLUMN 17, 2004 |

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**RECORDED: 05/04/2006** 

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