

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	05/04/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DAP Holdings, LLC		05/04/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	DAP Brands Company		
Street Address:	2628 Pearl Road		
City:	Medina		
State/Country:	OHIO		
Postal Code:	44256		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2769304	7000	
Registration Number:	2781124		
CORRESPONDENCE DATA			
Fax Number:	(513)241-6234		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	5132412324		
Email:	cwitte@whepatent.com		
Correspondent Name:	Thomas W. Flynn		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	DAP-657G-319		
NAME OF SUBMITTER:	Thomas W. Flynn		

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TRADEMARK
REEL: 003302 FRAME: 0900

Signature:	/Thomas W. Flynn/
Date:	05/04/2006
Total Attachments: 2 source=HoldingstoBrands#page1.tif source=HoldingstoBrands#page2.tif	

ASSIGNMENT
(TradeTrademarks)

WHEREAS, **DAP Holdings, LLC**, a limited liability corporation organized and existing under the laws of the State of Delaware, having its headquarters located at 2628 Pearl Road, Medina, OH, 44256 (hereinafter referred to as the "ASSIGNOR"), has adopted and used in various countries throughout the world, including the United states, the Trademarks set forth below:

7000 - U.S. Reg. No. 2,769,304

Black Band Design - U.S. Reg. No. 2,781,124

and

WHEREAS, **DAP Brands Company**, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 2628 Pearl Road, Medina, OH, 44256 (hereinafter referred to as the "ASSIGNEE"), desires to acquire said Trademarks and goodwill associated with said Trademarks and any and all registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, effective as of the date set forth below, all worldwide right, title and interest in and to (i) the Trademarks, (ii) the registrations of the Trademarks noted above, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Trademarks, (iv) all rights of action arising from the Trademarks, including all claims for damages by reason of past, present and future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by ASSIGNEE for its own use and benefit and for its successors and assigns as the same would have been held by ASSIGNOR had this assignment not been made, and (v) the goodwill of the business symbolized by the Trademarks.

SIGNED this 4th day of May, 2006.

DAP Holdings, LLC

By: 

Name: Julien A. Hecht

Title: Vice Pres. & Asst. Secretary

STATE OF Maryland)
) ss:
CITY OF Baltimore)

On this 4th day of May, 2006, before me personally appeared Julien A. Hecht, to me known and known to me to be the individual aforesaid, an Officer of **DAP Holdings, LLC**, to execute this assignment, who duly acknowledged the signing of the foregoing instrument to be his voluntary act and deed and who executed the same for the uses and purposes therein specified.

KATHLYN P. McCANN
NOTARY PUBLIC STATE OF MARYLAND
[SEAL] My Commission Expires June 1, 2009

Kathryn P. McCann
Notary Public

SIGNED AT Baltimore, Maryland