

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PR Racing, Inc.		05/03/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Start to Finish Management, LLC		
Street Address:	8858-B SW 129 Terrace		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33176		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78654470	MIAMI MARATHON	
Serial Number:	78654296	MIAMI MARATHON AND HALF MARATHON	
Serial Number:	78654414	MIAMI HALF MARATHON	
CORRESPONDENCE DATA			
Fax Number:	(305)416-3190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-416-3180		
Email:	ne@lydeckerlaw.com		
Correspondent Name:	Noel Espinosa		
Address Line 1:	1201 Brickell Avenue, Ste. 200		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Noel Espinosa		
Signature:	/noelespinosa/		
Date:	05/04/2006		

CH \$90.00 78654470

Total Attachments: 2

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ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS ASSIGNMENT AND ASSUMPTION AGREEMENT (this "Assignment") is entered into effective as of the ___ day of March, 2006 (the "Effective Date") by and between PR RACING, INC., a Florida Corporation ("Assignor") and START TO FINISH MANAGEMENT, L.L.C., a Florida Limited Liability Company ("Assignee").

RECITALS

A. Assignor is the holder of all right, title, interest in and to the trademarks, trade names, and service marks "Miami Marathon & Half Marathon," "Miami Marathon," and "Miami Half Marathon," (collectively referred herein as "TRADEMARKS").

B. Assignor desires to transfer all of its rights, title, and interest in and to the TRADEMARKS to Assignee.

ASSIGNMENT AND ASSUMPTION

In consideration of Ten (\$10.00) Dollars in hand paid by Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and set over unto Assignee all of Assignor's right, title, and interest in and to the TRADEMARKS.

TO HAVE AND TO HOLD, the same unto Assignee, its successors and assigns, from and after the date hereof, the TRADEMARKS.

Assignee hereby assumes all of Assignor's right, title, and interest in and to the TRADEMARKS from and after the date hereof.

This Assignment is made without representation or warranty.

This Assignment shall be governed by, interpreted under, and construed and enforced in accordance with the law of the State of Florida.

This Assignment and the terms and provisions hereof shall inure to the benefit of, and shall be binding upon, the respective successors and assigns of Assignor and Assignee.

This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, and it shall not be necessary in making proof of this Assignment to produce or account for more than one such counterpart.

Nothing expressed or implied in this Assignment is intended to confer upon any person, other than the Assignor and Assignee, or its or their respective successors or assigns, any rights, remedies, obligations or liabilities under or by reason of this Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement effective as of the Effective Date.

"ASSIGNOR"

"ASSIGNEE"

PR RACING, INC.

START TO FINISH MANAGEMENT,
L.L.C.

By: [Signature]

By: [Signature]

Print Name: Robert E. Pato

Printed Name: Facisco Ruiz

Title: President

Title: Vice President