

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the change in name was solely in regard to the Exclusive Licensee previously recorded on Reel 003197 Frame 0460. Assignor (s) hereby confirms the change of name from David Sherman Corporation to Luxco, Inc as Exclusive Licensee.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David Sherman Corporation		10/26/2005	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Luxco, Inc.
Street Address:	5050 Kemper Avenue
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63101
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	76633227	PEARL PERSEPHONE
Serial Number:	78735572	PEARL LOCOCO
Serial Number:	75395797	PEARL VODKA
Serial Number:	76385199	THERE'S ONLY ONE PEARL TREASURE IT
Registration Number:	2555917	PEARL

CORRESPONDENCE DATA

Fax Number: (314)345-6060
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 314-345-6000
 Email: smurphy@blackwellsanders.com
 Correspondent Name: Alisha Huls
 Address Line 1: 720 Olive St.
 Address Line 2: 24th Floor

OP \$140.00 76633227

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	713062.3
NAME OF SUBMITTER:	Alisha Huls
Signature:	/Alisha Huls/
Date:	05/05/2006

Total Attachments: 17

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
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11/21/2005
 900036439

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David Sherman Corporation		10/26/2005	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Luxco, Inc.
Street Address:	5050 Kemper Avenue
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63139
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 91

Property Type	Number	Word Mark
Registration Number:	99351	1843
Registration Number:	596883	"43"
Registration Number:	2336367	ADMIRAL NELSON'S
Registration Number:	2436494	ADMIRAL NELSON'S PREMIUM SPICED RUM
Registration Number:	1015445	AMORIANO
Registration Number:	828315	ARROW
Registration Number:	570125	ARROW
Registration Number:	752238	AZTEC
Registration Number:	2369742	AZTECA
Registration Number:	2238349	B BOUCHERON
Registration Number:	1175619	BARBELLA
Registration Number:	1343147	BARBELLA
Registration Number:	311582	BOORD'S
Registration Number:	1073293	BOORD'S LONDON DRY GIN

OP \$2290.00 99351

TRADEMARK
REEL: 003303 FRAME: 0488

Registration Number:	1196404	BOUCHERON
Registration Number:	794550	BOURBON SUPREME
Registration Number:	1070743	BURKE & BARRY
Registration Number:	1707106	CAFFE LOLITA
Registration Number:	771234	CAFFE LOLITA
Registration Number:	1338604	CANADIAN DELUXE
Registration Number:	841755	CANADIAN SPRINGS
Registration Number:	1415221	CHAPALA
Registration Number:	814646	CHARNOFF
Registration Number:	664529	CONRAD'S
Registration Number:	1208840	CRYSTAL CLEAR
Registration Number:	572362	DAVISS COUNTY
Registration Number:	2256649	DELACOUR
Registration Number:	2267769	DOS TIRANOS
Registration Number:	1950891	EVERCLEAR
Registration Number:	544403	EVERCLEAR
Registration Number:	1380938	EVERCLEAR
Registration Number:	690655	EXPRESSO
Registration Number:	2614132	EZRA B
Registration Number:	2651178	EZRA B
Registration Number:	722064	EZRA BROOKS
Registration Number:	2577514	EZRA BROOKS
Registration Number:	1030225	FONDA BLANCA
Registration Number:	722067	GAVILAN
Registration Number:	806064	TEQUILA GAVILAN
Registration Number:	2812853	GOLDEN GRAIN
Registration Number:	769269	GOVERNOR'S CLUB
Registration Number:	757015	GOVERNOR'S CLUB
Registration Number:	622432	GOVERNOR'S CLUB
Registration Number:	1976065	HAWKEYE
Registration Number:	931466	HIGHLAND LIGHT
Registration Number:	1499856	HOT SHOT
Registration Number:	2649551	JAKOB DEMMER
Registration Number:	1225240	JUAREZ
Registration Number:	1716296	JUAREZ

TRADEMARK

REEL: 003303 FRAME: 0489

Registration Number:	1628552	KENTUCKY CHOICE
Registration Number:	780697	KING CUDDY
Registration Number:	664528	LAUREL SPRINGS
Registration Number:	2865033	LOUIS DUPRE
Registration Number:	1570131	MACKDALE'S
Registration Number:	1278247	OJC
Registration Number:	527197	OLD COLONY
Registration Number:	322694	OLD COLONY
Serial Number:	78465638	OLD ENGLISH
Registration Number:	775102	OLD ENGLISH
Registration Number:	2646402	PASIONI TROPICAL
Serial Number:	78080850	PASSION
Registration Number:	2555917	PEARL
Serial Number:	76633227	PEARL PERSEPHONE
Serial Number:	78735572	PEARL LOCOCO
Registration Number:	2333670	PEARL VODKA
Registration Number:	633761	PIPING ROCK
Registration Number:	1999381	PURPLE PASSION
Registration Number:	1679591	PURPLE PASSION EVERCLEAR
Registration Number:	1970590	REBEL YELL
Registration Number:	727786	REBEL YELL
Serial Number:	78084772	RIGHT ON TARGET
Registration Number:	1385388	ROMEO
Registration Number:	1081288	RONCOCO
Registration Number:	872711	RUBINOFF
Registration Number:	2788998	SALVADOR'S
Registration Number:	1673063	SALVADOR'S
Registration Number:	982159	SANTA CRUZ
Registration Number:	1913669	SANTA CRUZ
Serial Number:	75696441	SMACKERS
Registration Number:	860271	SOUTHERN SOUR MASH
Registration Number:	2720870	THERE'S ONLY ONE PEARL TREASURE IT
Registration Number:	1951728	TOWN CLUB
Registration Number:	1161228	TV
Registration Number:	1036350	TVARSKI

TRADEMARK

REEL: 003303 FRAME: 0490

Registration Number:	963057	WALL STREET
Registration Number:	1835621	WHITE MINK
Registration Number:	829219	YAGO
Registration Number:	1827658	YAGO SANT'GRIA
Registration Number:	1606630	YAGO SANT'GRIA
Registration Number:	280199	YELLOWSTONE
Registration Number:	98888	

CORRESPONDENCE DATA

Fax Number: (314)345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-345-6000

Email: smurphy@blackwellsanders.com

Correspondent Name: Alan S. Nemes

Address Line 1: 720 Olive St.

Address Line 2: 24th Floor

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:

713062.528

NAME OF SUBMITTER:

Alan S. Nemes

Signature:

/Alan S. Nemes/

Date:

11/21/2005

Total Attachments: 4

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