TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Change of Name for Exclusive Licensee	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David Sherman Corporation		10/26/2005	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Luxco, Inc.	
Street Address: 5050 Kemper Avenue		
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63139	
Entity Type:	CORPORATION: MISSOURI	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78845424	PEARL

CORRESPONDENCE DATA

Fax Number: (314)345-6060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-345-6000

Email: smurphy@blackwellsanders.com

Correspondent Name: Alisha Huls
Address Line 1: 720 Olive Street
Address Line 2: 24th Floor

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	713062.597	
NAME OF SUBMITTER:	Alisha Huls	
Signature:	/Alisha Huls/	
Date:	05/05/2006	

TRADEMARK
REEL: 003303 FRAME: 0656

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Total Attachments: 4 source=Change.of.Name.to.Luxco.Inc#page1.tif source=Change.of.Name.to.Luxco.Inc#page2.tif source=Change.of.Name.to.Luxco.Inc#page3.tif source=Change.of.Name.to.Luxco.Inc#page4.tif

TRADEMARK REEL: 003303 FRAME: 0657 STATE OF MISSOURI



Robin Carnahan Secretary of State

00091700

CERTIFICATE OF CORPORATE RECORDS

LUXCO, INC.

I, ROBIN CARNAHAN, Secretary of the State of the State of Missouri and Keeper of the Great Seal thereof, do hereby certify that the annexed pages contain a full, true and complete copy of the original documents on file and of record in this office for which certification has been requested.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 28th day of October, 2005

Polin Camahan

Certification Number: 81368984etatesetate
Verify this certificate online at http://www.scs.mo.gov/businessentry/verification



State of Missouri Robin Carnahan, Secretary of State

Corporations Division P.O. Box 778 / 600 W. Main Street, Rm 322 Jefferson City, MO 65182

File Number: 200530121107 00091700 Date Filed: 10/28/2005 Robin Carnahan Secretary of State

Amendment of Articles of Incorporation for a General Business or Close Corporation

	nt to the provisions of the General and Business Corporation Law of Missou	JID SHERMAN CORPORATION
	The present name of the Corporation is	
	The name under which it was originally organized was DAV	TID SHERMAN CORPORATION
	An amendment to the Corporation's Articles of Incorporation was adopted	d by the shareholders on
	October 21, 2005	
	WCMStrd from la b out.	
	Article Number is amended to read as follows:	
	ARTICLE I	
	The name of the Corporation is: LUXCO), INC.
	File Hank of the Copperation	
	(If more than one article is to be amended or more space	e is needed attach additional pages)
	(If more than one article is to be amended or inote space	13 1100000 211100
Jan	me and address to return filed document:	
	ine:	State of Missouri Amend/Reslate - Gen Bus 2 Page(s)
Jan		

MI0007 - 01/21/2005 C T System Online



REFL: 003303 FRAME: 0659

4.	Of the	150,000	shares outstanding,	15,000	
of suc	h shares were entitle	d to vote on such amendme	nt.		
The m	umber of outstanding	shares of any class entities	i to vote thereon as a class were as	follows:	
		Class	Number of Outstanding Shar	rés	
	Class A	Voting Common Stock	15,000		
5.	The number of sha	ues voted for and against th	e amendment was as follows:		
	Class	No. Voted	For No). Voted Against	
(Class A Voting Come	mon Stock 15,000)	-0-	
6.	Americantel Cities Co. C.	provides for an exchange, re f any class below the number on shall be effected:	classification, or cancellation of issue er of issued shares of that class, the fo	ed shares, or a reduct following is a stateme	ion of the number of ent of the manner in
7.	If the effective date	of the amendment is to be:	a date other than the date of filing of h shall be no more than 90 days folio	the certificate of amount of the certificate of the filing date,	endment with the shall be specified:
(In Affirmation there (The undersigned un RSMo)	of, the facts stated above are iderstands that false stateme	true and correct: nts made in this filing are subject to	the penalties provide	d under Section 575.040,
	feel feel	DO	ONN S. LUX	President	10/2 /2005
luthorized	Signature		Printed Name	Tule	Daise

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TRADEMARK REEL: 003303 FRAME: 0660

Сотр. 44 (01/05)

State of Missouri



Robin Carnahan Secretary of State

CERTIFICATE OF AMENDMENT

WHEREAS.

LUXCO, INC. 00091700

Formerly,

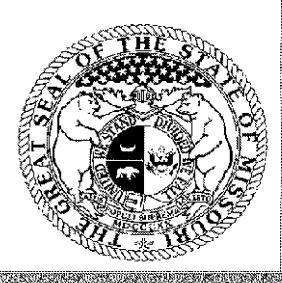
DAVID SHERMAN CORPORATION

A corporation organized under The General and Business Corporations Law has delivered to me a Certificate of Amendment of its Articles of Incorporation and has in all respects complied with the requirements of law governing the Amendment of Articles of Incorporation under The General Business Corporation Law, and that the Articles of Incorporation of said corporation are amended in accordance therewith.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 28th day of October, 2005.

Polini Camahan





TRADEMARK REEL: 003303 FRAME: 0661

RECORDED: 05/05/2006